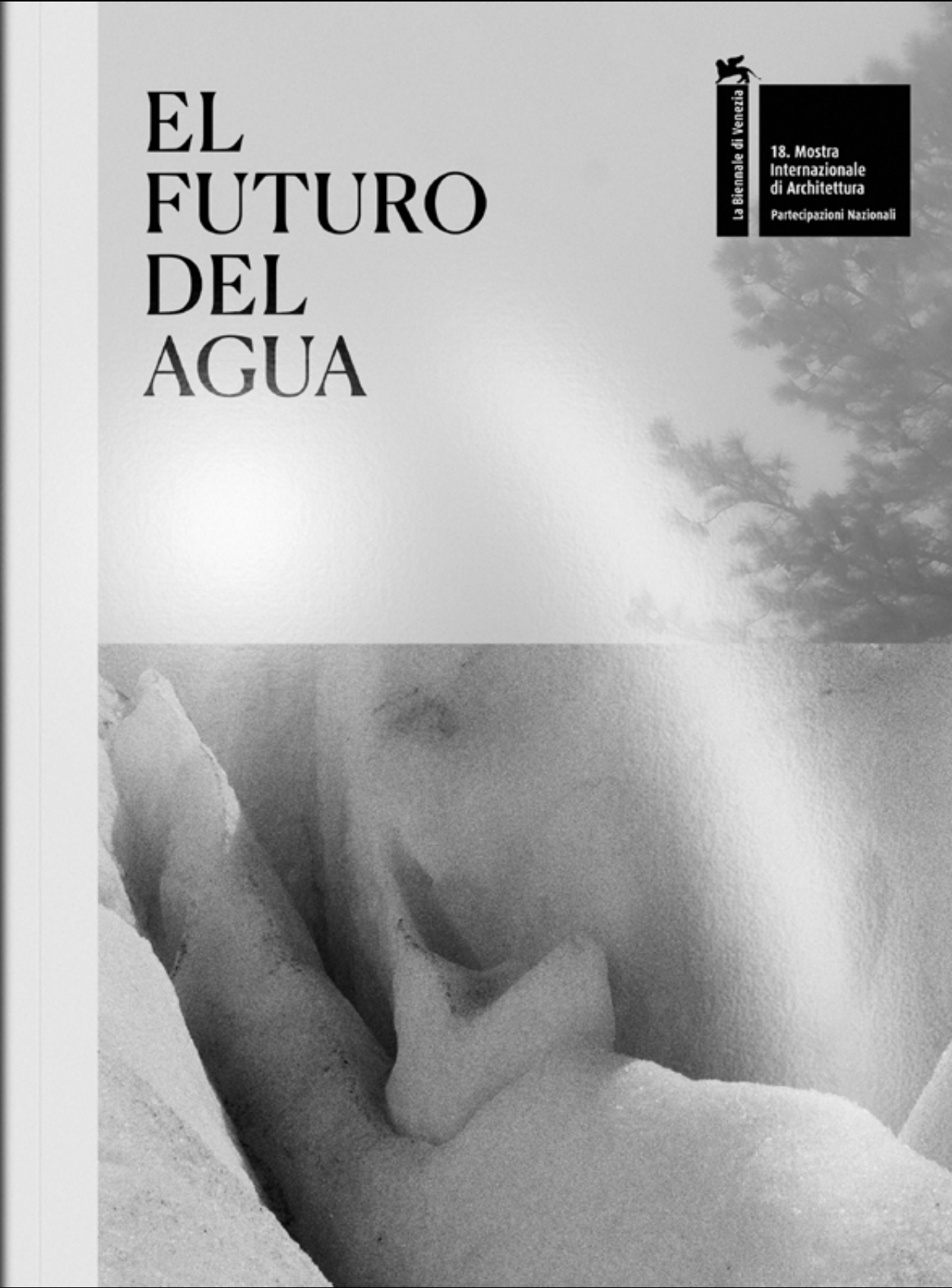


Tender

Tender is a creative duet: Tomas Ruíz and Santiago Gorla specialize in communication design, focused on the development of editorial projects and the construction of visual identity for different institutions or professionals in the artistic, cultural and educational fields. Their focus lies in creating a strong conceptual base for each project from which to develop and sustain a graphic universe. Embracing the mantra ‘content defines form’ as a starting point for exploring multiple approaches to communication.

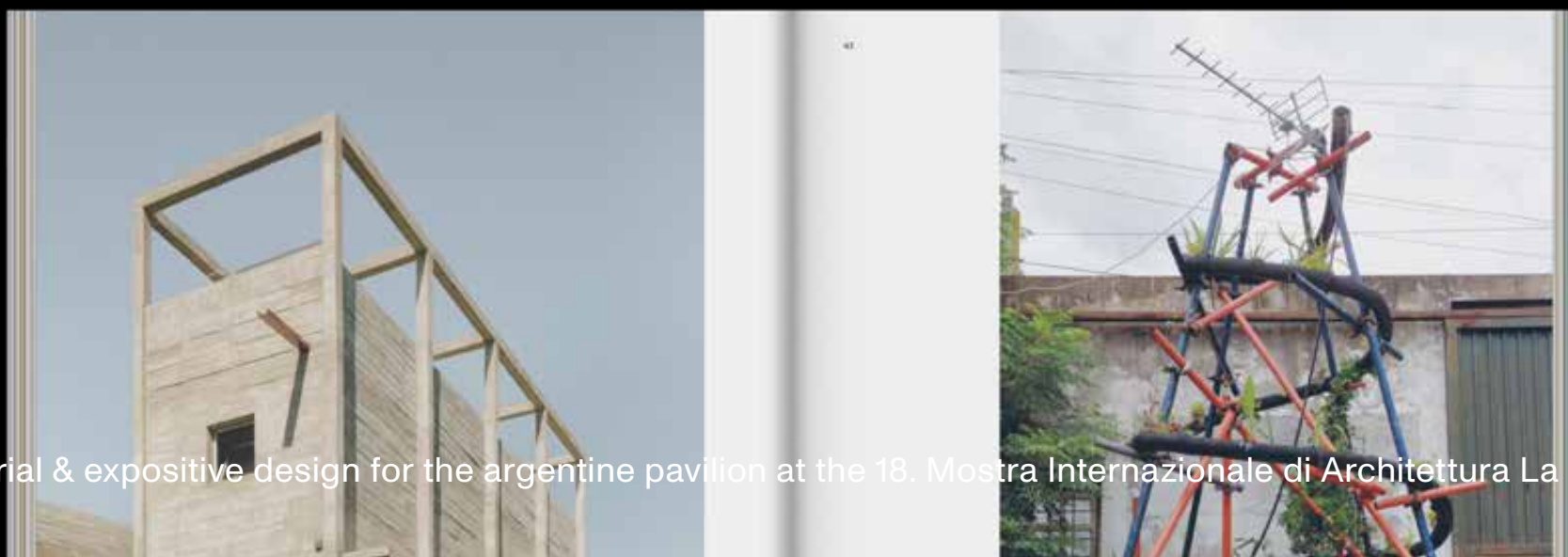
SERVICES	PRESENTATIONS	ARTS, CULTURE & FOOD	COMPANIES & INSTITUTIONS
Art Direction & Creative	arteBA	Arta Ediciones	Arcos Dorados
Branding & Identity	Bi–dimad Madrid	Camping	Black Salmon Capitals
Design consulting	Casa de la Cultura del FNA	Catapulta Ediciones	CIPPEC
Data visualization	Fundación Andreani	Complejo Teatral de Buenos Aires	Complejo Teatral de Bs. As.
Editorial design	Guggenheim Bilbao Library	Dirección de Asuntos Culturales	El Espartano
Exhibition design	La Biennale di Venezia	Universidad Torcuato Di Tella	Gobierno de la Ciudad de Bs. As.
Implementation support	MALBA	Fundación Ernesto Sábato	ITDP
Naming & Narrative	MUNTREF Hotel de Inmigrantes	Fundación PROA	MTV
Packaging	Museo de Arquitectura (MARQ)	Ignota Books	Nickelodeon
Signage & wayfinding	Museo Malvinas	Meridiano	OIT
Social media	Museo Nacional de Bellas Artes	Mozarteum Argentino	Paramount
Typeface design	São Paulo Art Biennial	Naranja Bar	Telefé
Web design		Ordoñez Wenzke	Unión Industrial Argentina
		Teatro Colón	
		Ultramarinos	

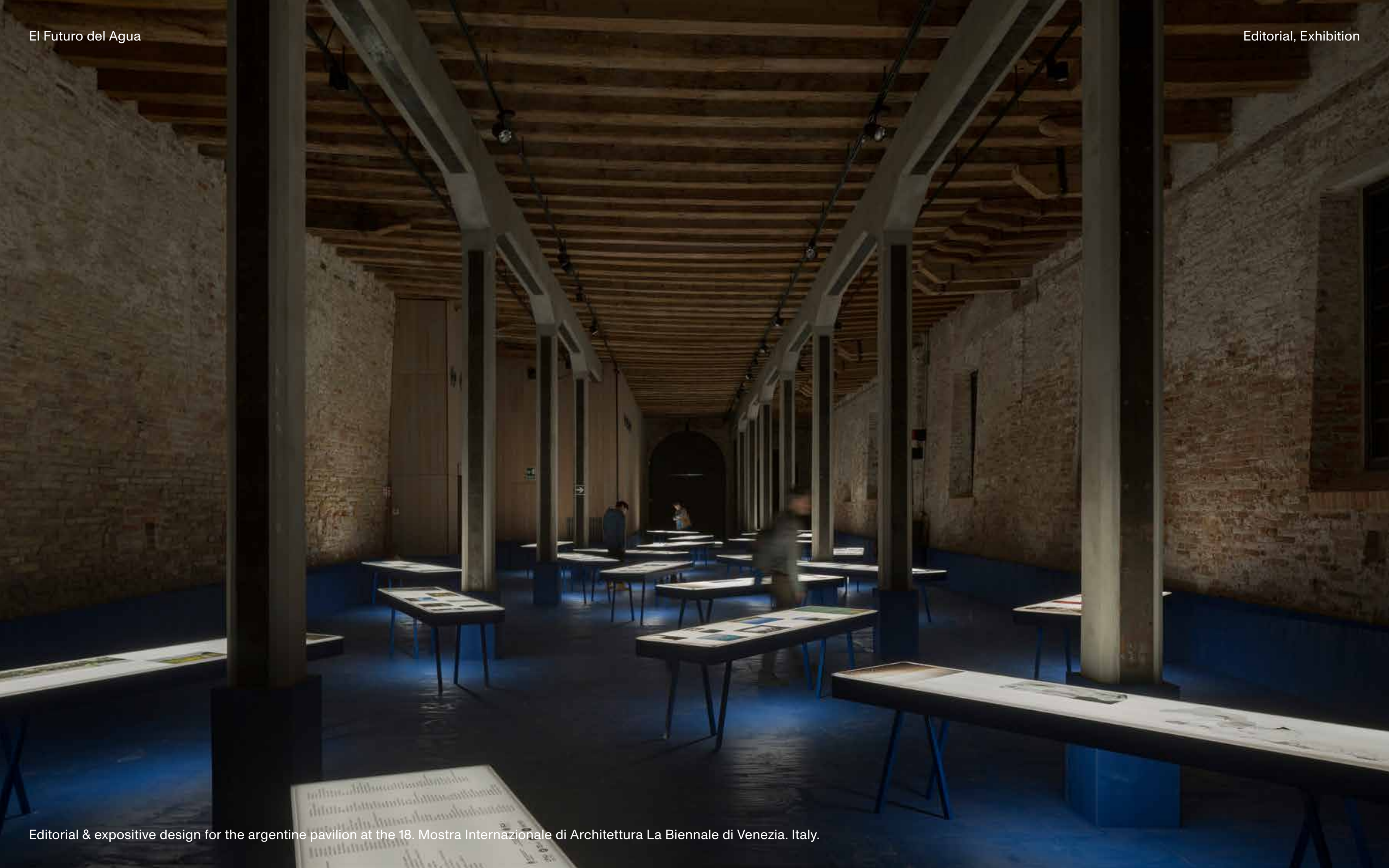


Editorial & expositive design for the argentine pavilion at the 18. Mostra Internazionale di Architettura La Biennale di Venezia. Italy.



ARGENTINA





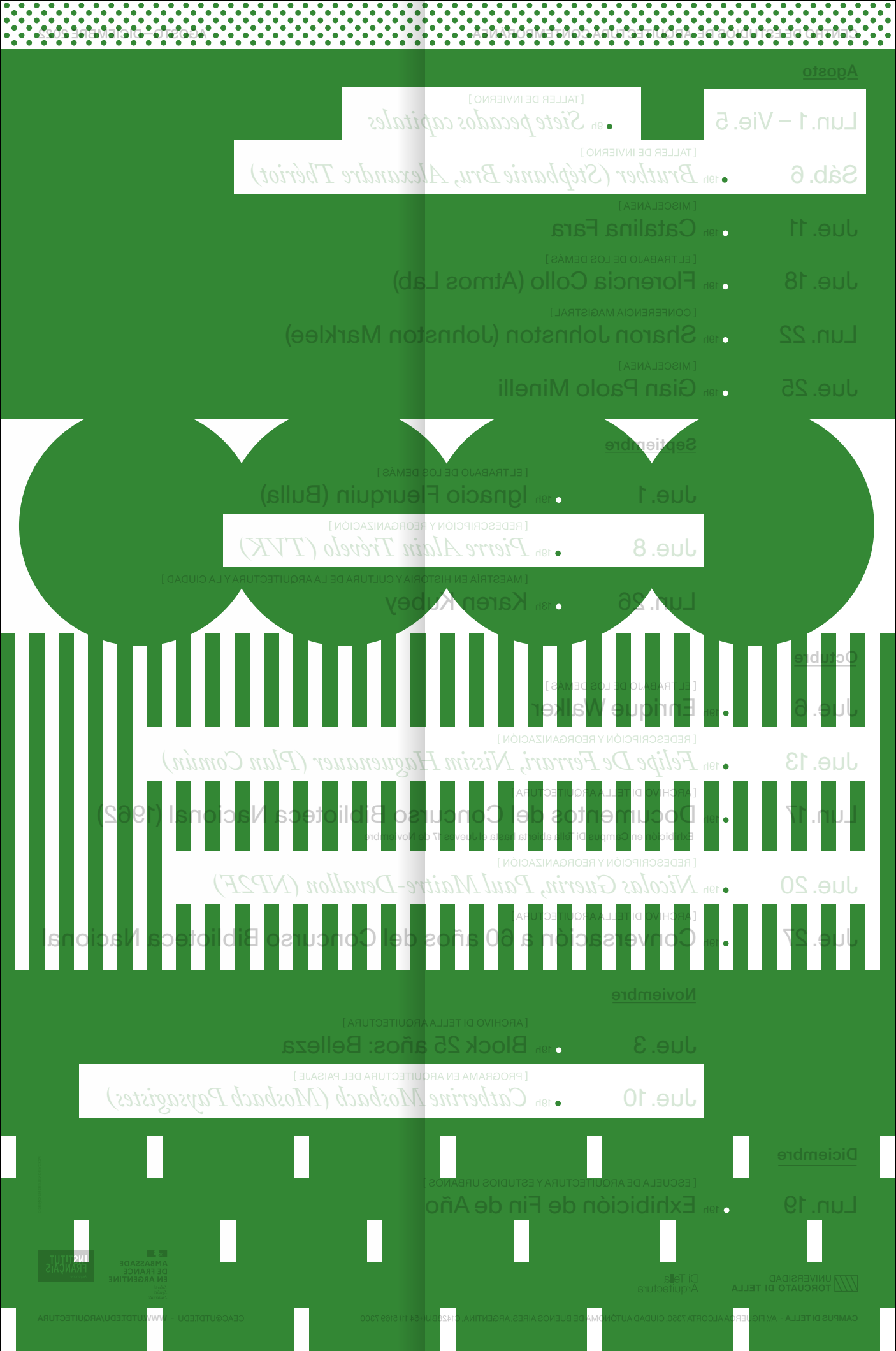












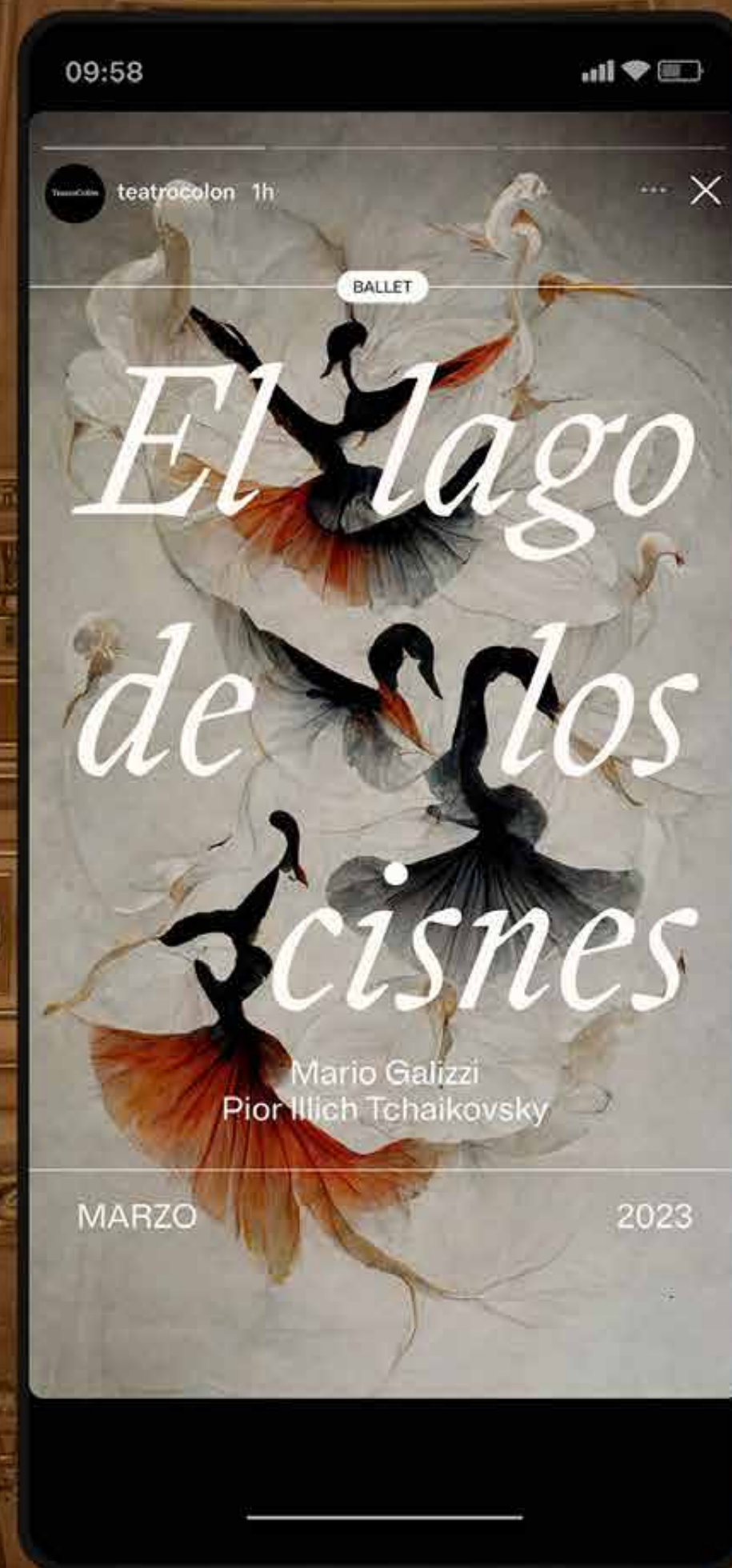
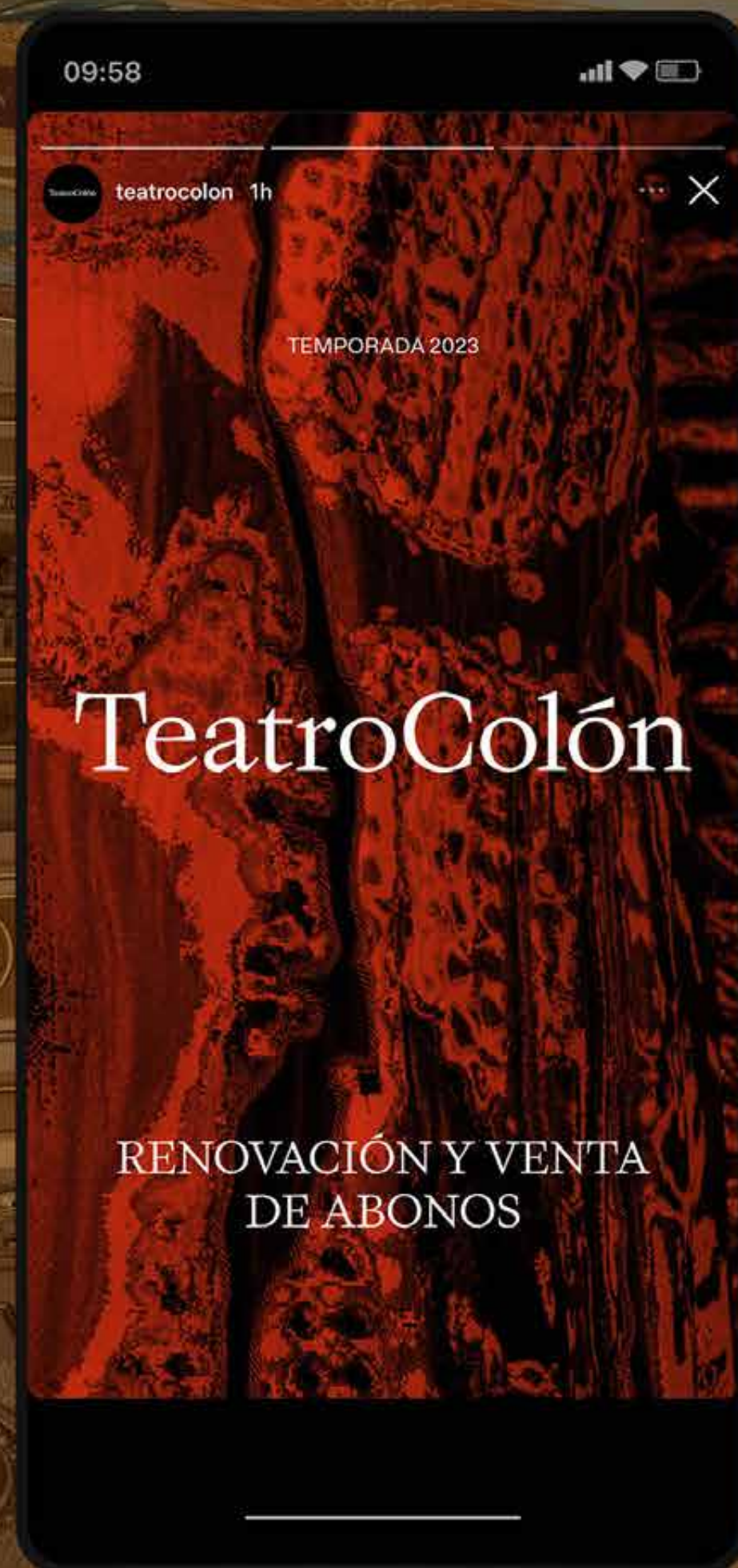
Poster for School of Architecture, Di Tella University. Buenos Aires, Argentina.

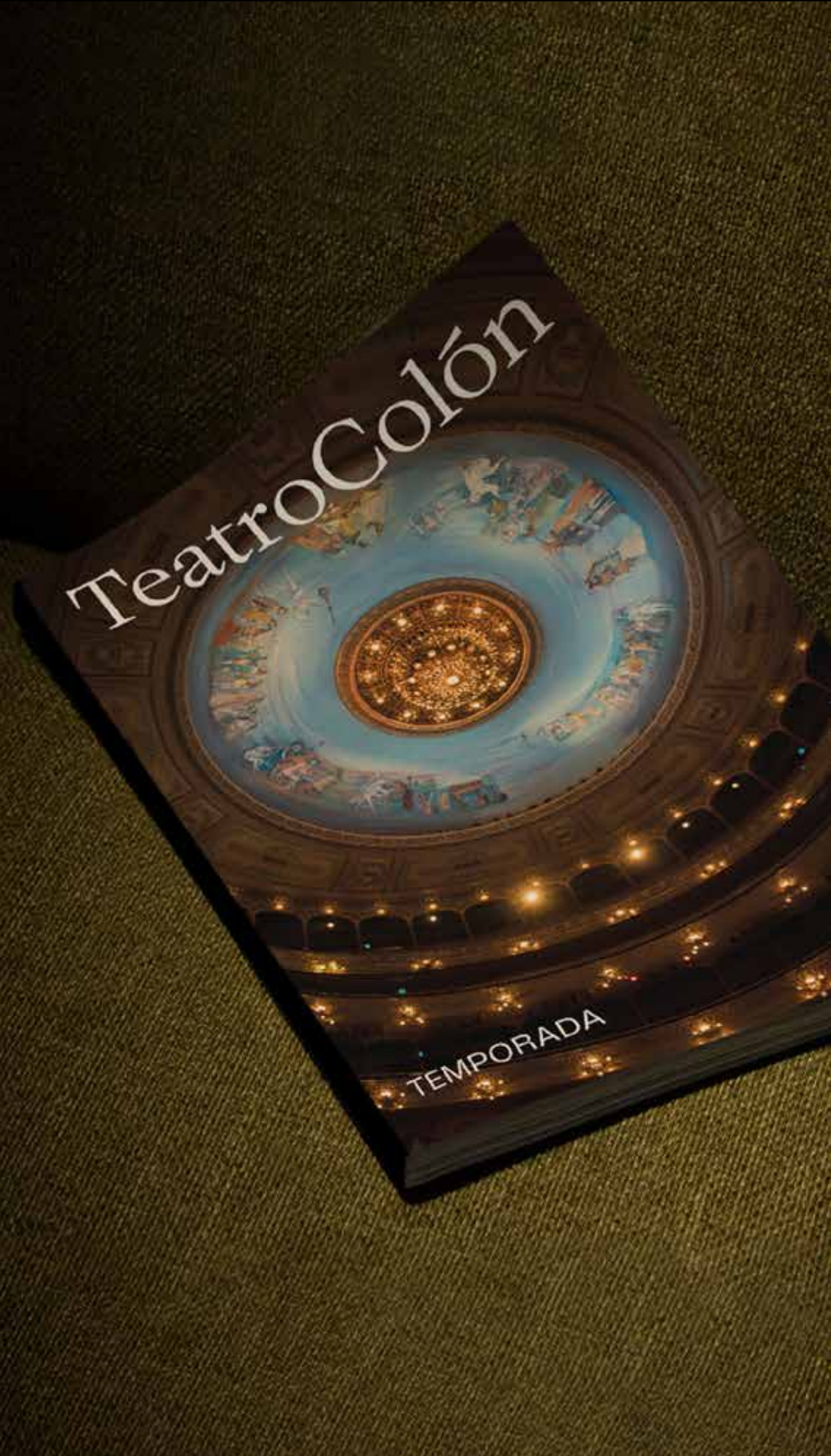
Teatro Colón

Colón Serif

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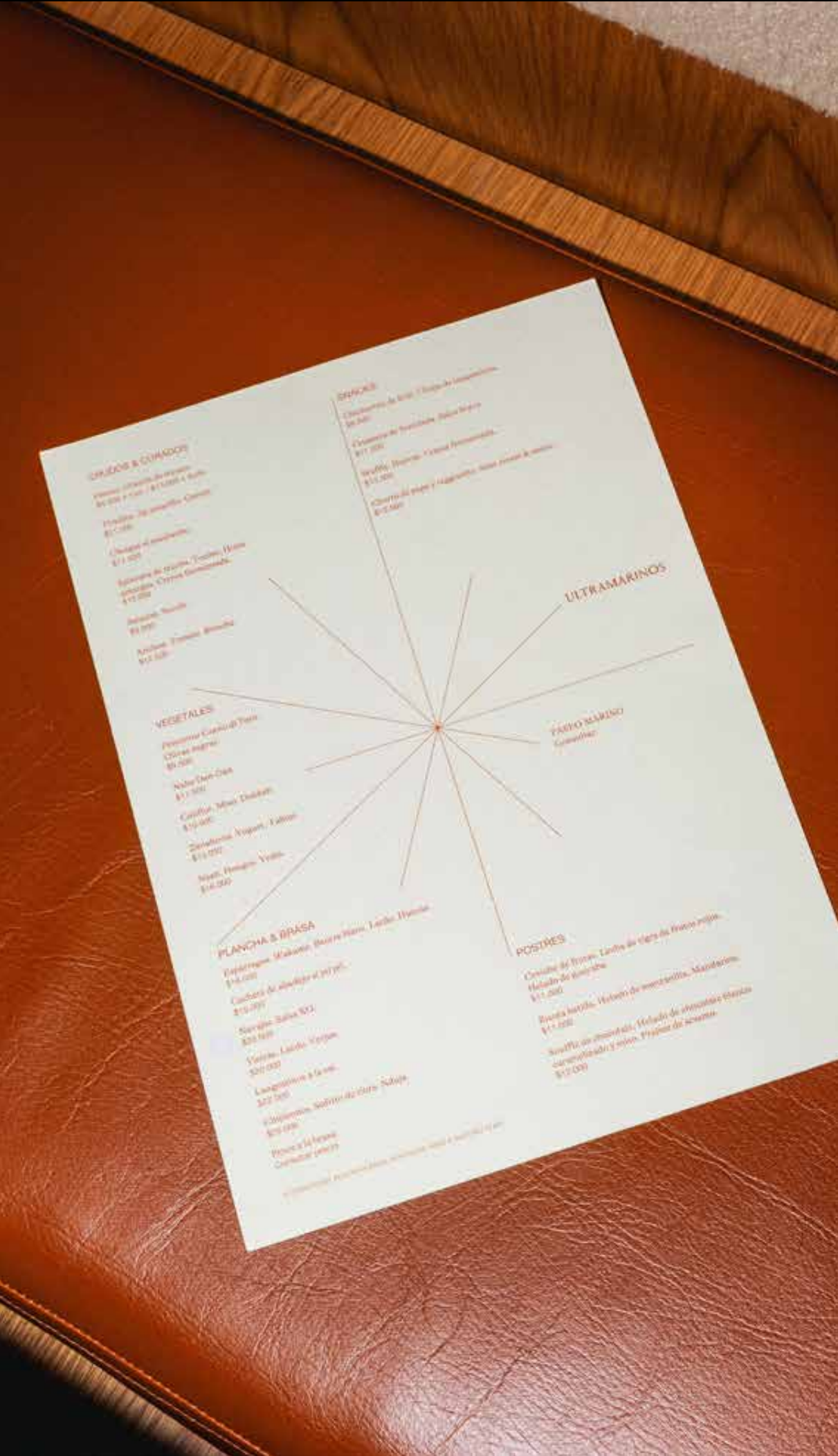
Light
Light Italic
Regular
Italic
Black
Black Italic





Art direction, identity & type design for Teatro Colón. Buenos Aires, Argentina.





Art direction & identity design for Ultramarinos restaurant. Chinatown Buenos Aires, Argentina.







TDAS

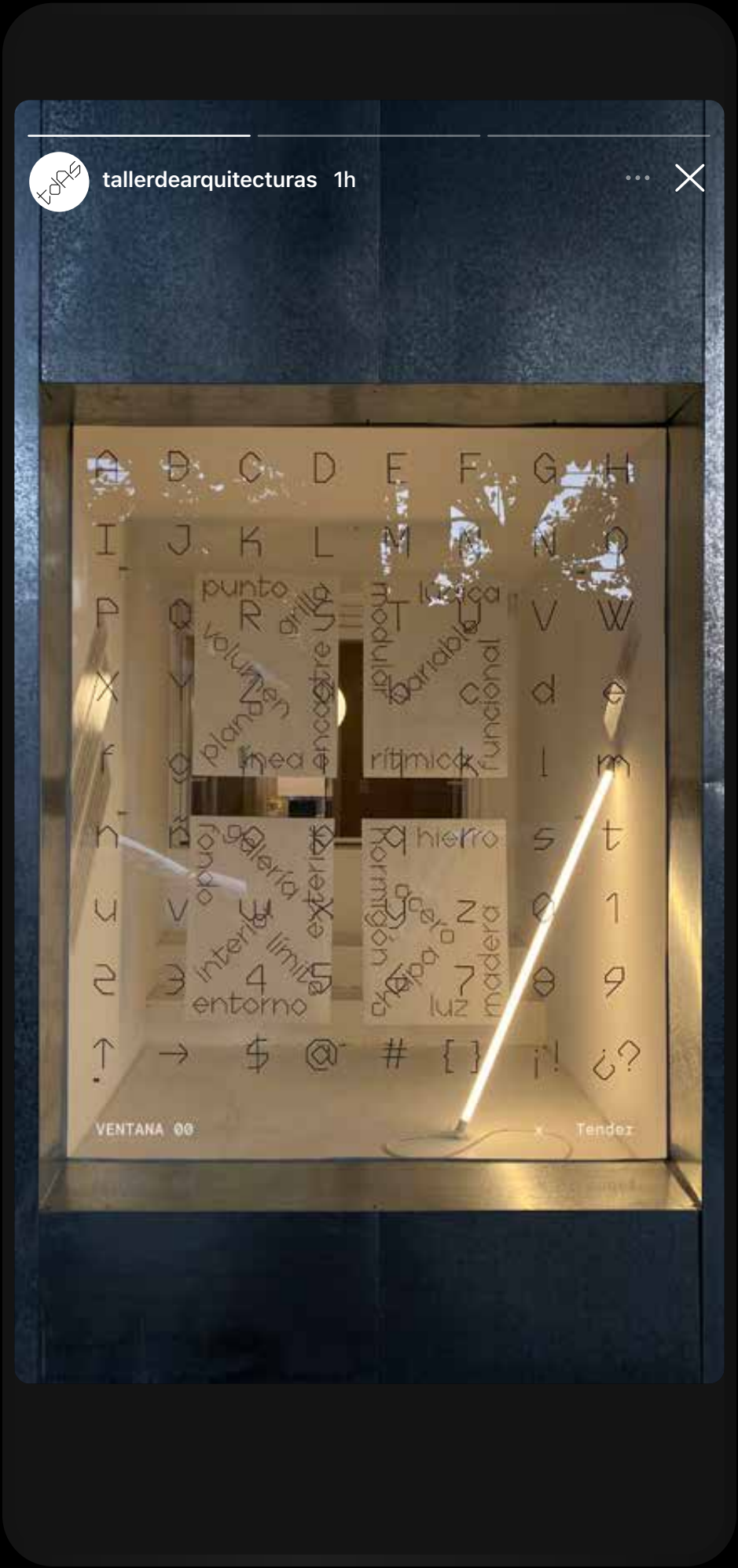
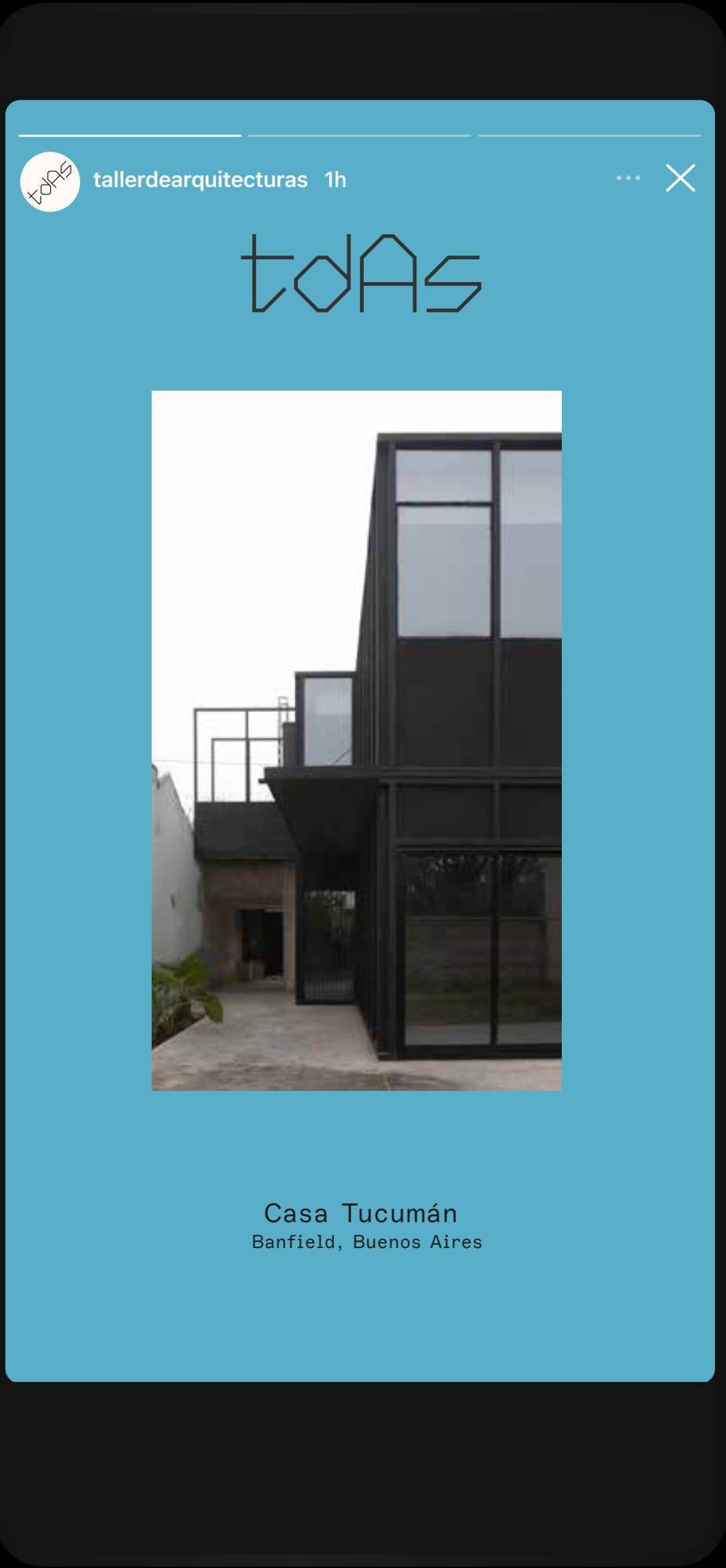


A B C D E F G H I J K L M N

O P Q R S T U V W X Y Z

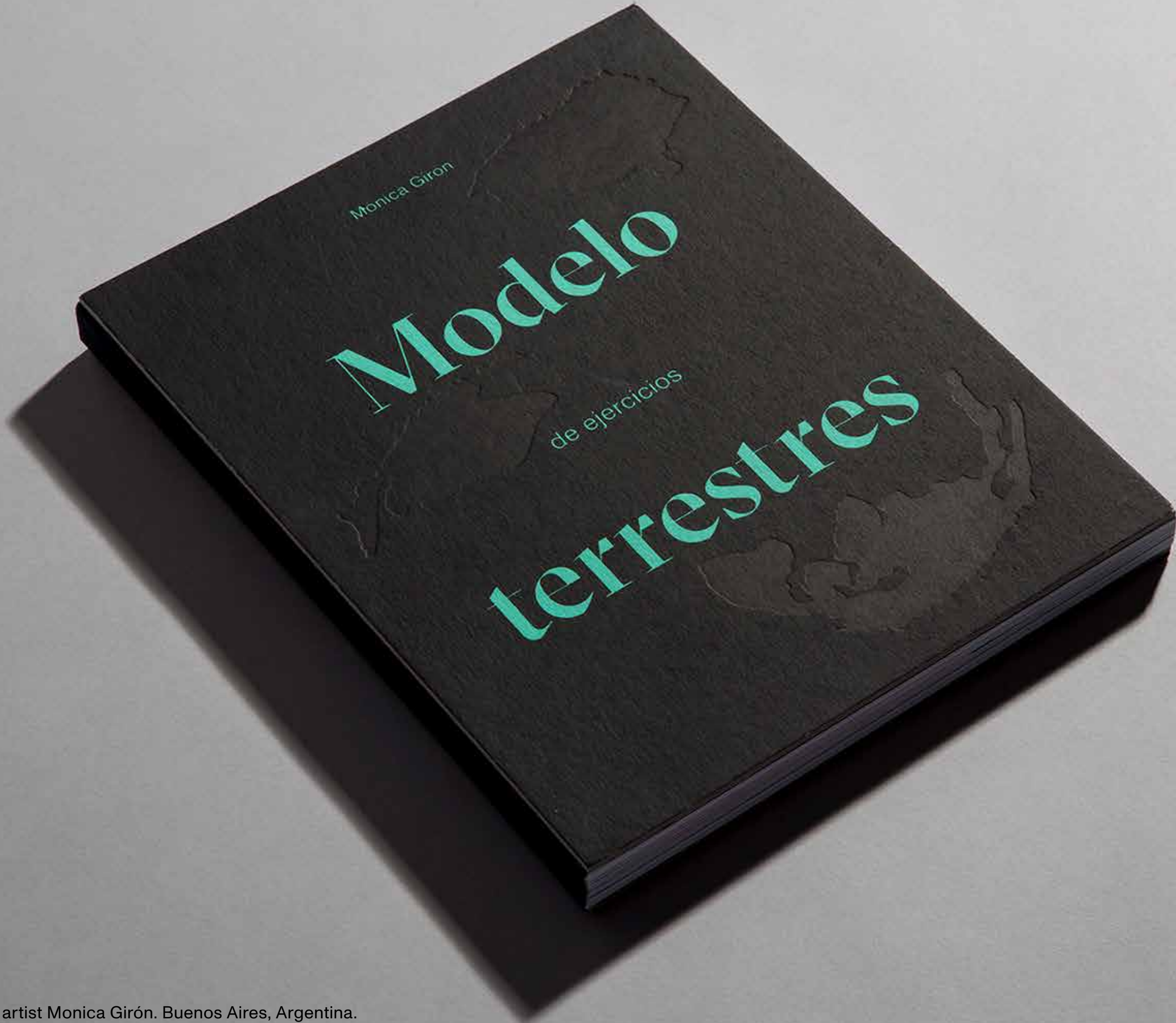
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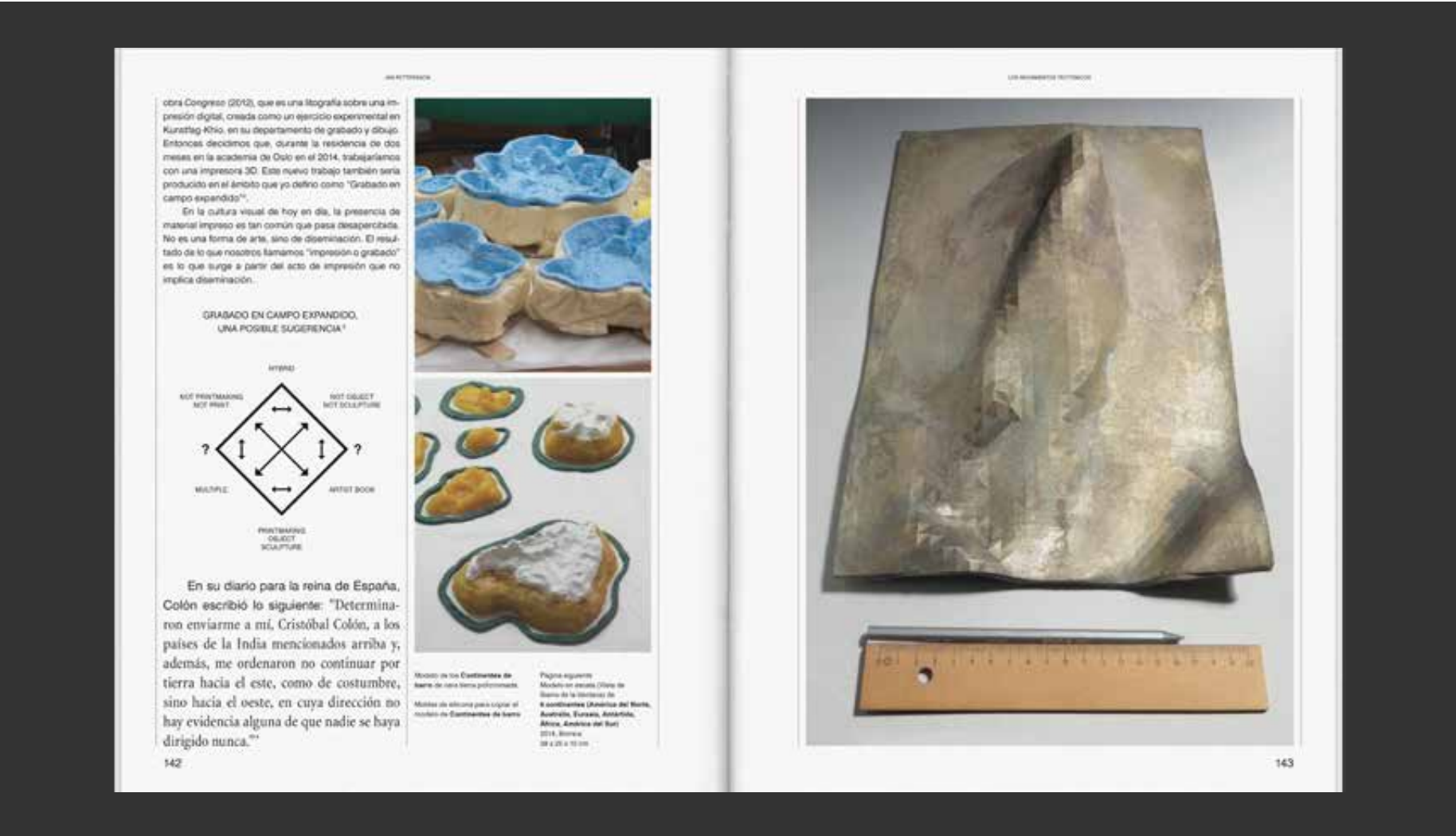
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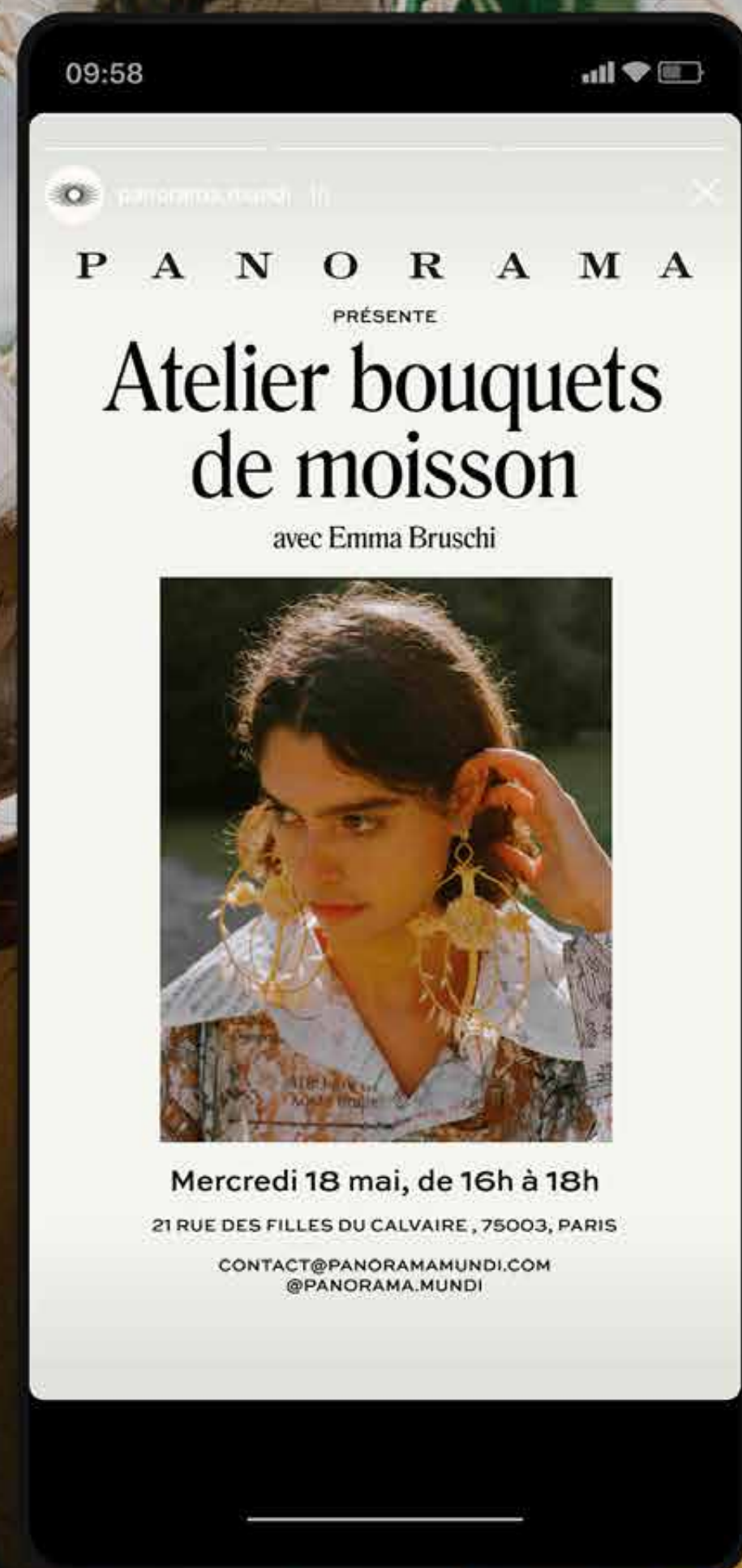
Art direction, identity & type design for TDAS, architecture studio. Buenos Aires, Argentina.





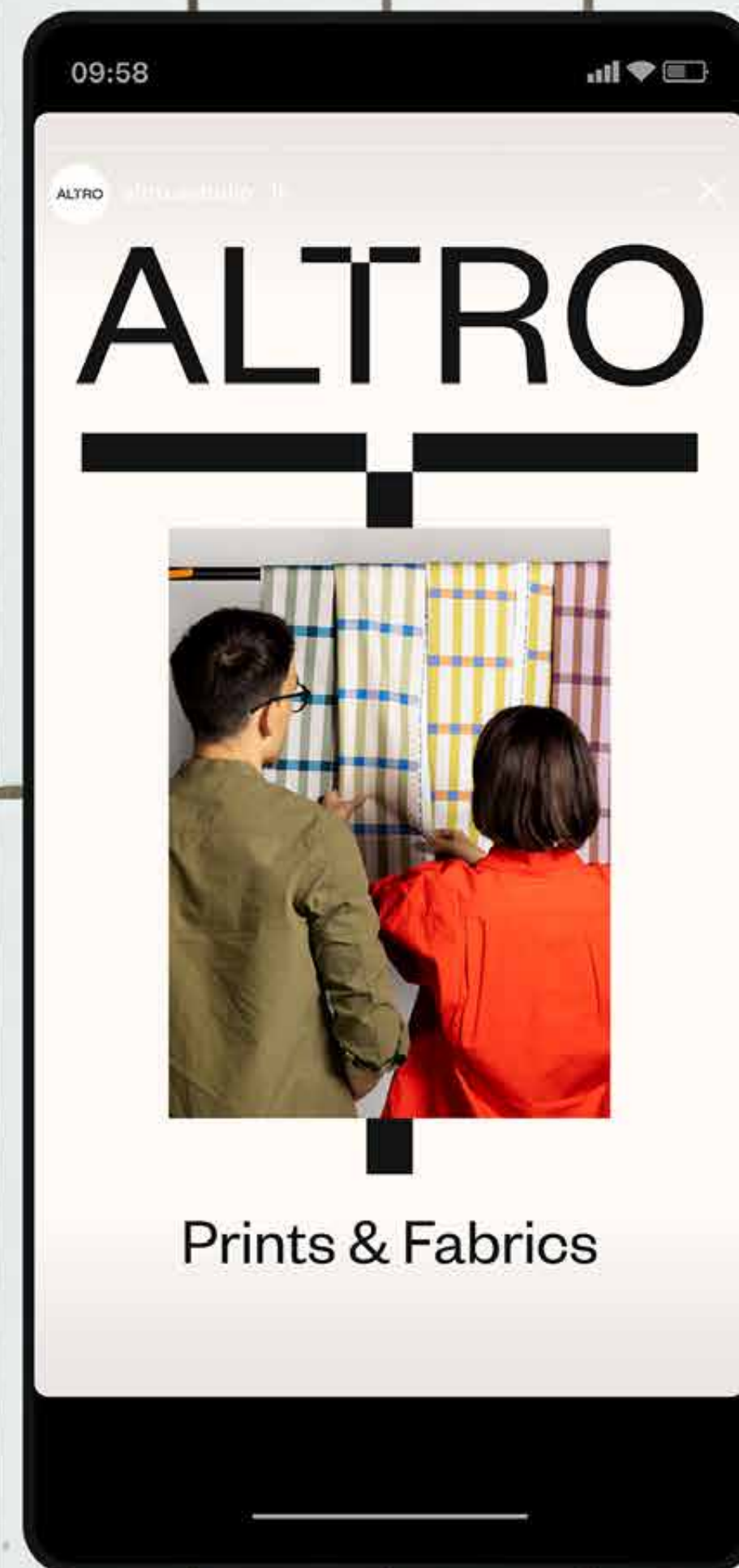
Art direction & editorial design, artist Monica Girón. Buenos Aires, Argentina.





ALTRO

Prints & Fabrics



Thanks