SEMINARIO “SILK ROAD E-COMMERCE”

Temario, días, horarios y links app WeChat:

1. Mainstream E-commerce Platforms for Products Exported to China
   
   Lecturer: Mo Chuanchuan
   
   Jan 26, 8:30 - 10:30 (Beijing Time)
   
   Jan 25, 21:30 - 23:30 (Brasilia/Buenos Aires/Santiago Time)
   
   https://appiqckxf8d6739.h5.xiaoeknow.com/v1/course/alive/l_6004e379e4b0ab9a2548f216?type=2

2. Case Studies of Products Exported to China via E-commerce
   
   Lecturer: Chen Jin
   
   Jan 27, 8:30 - 10:30 (Beijing Time)
   
   Jan 26, 21:30 - 23:30 (Brasilia/Buenos Aires/Santiago Time)
   
   https://appiqckxf8d6739.h5.xiaoeknow.com/v1/course/alive/l_6004e471e4b00ff4ed13fbf8?type=2

3. Marketing Strategies for Products Exported to China
   
   Lecturer: Li Jian
   
   Jan 28, 8:30 - 10:30 (Beijing Time)
   
   Jan 27, 21:30 - 23:30 (Brasilia/Buenos Aires/Santiago Time)
   
   https://appiqckxf8d6739.h5.xiaoeknow.com/v1/course/alive/l_6004e543e4b0ab9a2548f378?type=2

4. Pursuing New Retail Businesses in China
   
   Lecturer: Yang Wenyu
   
   Jan 29, 8:30 - 10:30 (Beijing Time)
   
   Jan 28, 21:30 - 23:30 (Brasilia/Buenos Aires/Santiago Time)
   
   https://appiqckxf8d6739.h5.xiaoeknow.com/v1/course/alive/l_6004e5f7e4b0ff4ed13fd0f?type=2
5. Live Streaming Skills for Products Exported to China
Lecturer: Huang Yan
Feb 2, 8:30 - 10:30 (Beijing Time)
Feb 1, 21:30 - 23:30 (Brasilia/Buenos Aires/Santiago Time)
https://appiqckxf8d6739.h5.xiaoeknow.com/v1/course/alive/l_6004e720e4b00ff4ed13fdff?type=2

6. Pilot Free Trade Zones and Cross border E-commerce in China
Lecturer: Lao Guoling
Feb 3, 8:30 - 10:30 (Beijing Time)
Feb 2, 21:30 - 23:30 (Brasilia/Buenos Aires/Santiago Time)
https://appiqckxf8d6739.h5.xiaoeknow.com/v1/course/alive/l_6004e82be4b0ab9a2548f639?type=2

7. Sales of Agricultural Produce Driven by Community E-commerce
Lecturer: Wei Chunlei
Feb 4, 8:30 - 10:30 (Beijing Time)
Feb 3, 21:30 - 23:30 (Brasilia/Buenos Aires/Santiago Time)
https://appiqckxf8d6739.h5.xiaoeknow.com/v1/course/alive/l_6004e908e4b00ff4ed13ffc2?type=2

8. Comprehensive Pilot Zones for Cross-border E-commerce in China
Lecturer: Ge Yibo
Feb 5, 8:30 - 10:30 (Beijing Time)
Feb 4, 21:30 - 23:30 (Brasilia/Buenos Aires/Santiago Time)
https://appiqckxf8d6739.h5.xiaoeknow.com/v1/course/alive/l_6004e9c9e4b0ab9a2548f794?type=2

9. Trending Topics in Chinese Import Trade and Customs Regulations
Lecturer: Zhao Hong
Feb 9, 8:30 - 10:30 (Beijing Time)
Feb 8, 21:30 - 23:30 (Brasilia/Buenos Aires/Santiago Time)
https://appiqckxf8d6739.h5.xiaoeknow.com/v1/course/alive/l_6004ea7de4b0ab9a2548f857?type=2