



Profile

Sector: Art and Entertainment.

Product/Service Type:

Software / Production Process.

Date of foundation: 2018

People on the team: 3.

Technologies: 4 (Registered).

Metrics

135 REACTION Visuals

Live ©: Made,

for brands like **Heineken**,

Red Bull, etc..

13 REACTION Visuals

Album Cover ©: Made for

International Music Labels.

Equipment



Julio Ezequiel Lay
President and CEO



Kenneth Iroezi
Commercial
International



Omelis Jiménez
Management Direction

Contact

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www.reactionvisuals.com.ar

We make images **REACT**.

To music and/or sounds. In LIVE!!!!

REACTION Visuals S.A.

Founded by Julio Ezequiel Lay, in 2018.

Business: Within the Mass Events Industry, Sporting Events, Music, Visual Arts, Video Games, etc.

Problem and Solution

Problem: Images and sounds, or music, work separately. And they are disjointed (OUT OF SYNC).

Solution: REACTION Visuals © is a technology that allows music and image to be UNITE (SYNCHRONIZED) into a single EXPERIENCE.

This allows BRANDS, PRODUCTS, SERVICES, and COMPANIES to make a DIFFERENCE in the market.

Products and Services

- **REACTION Visuals Live ©:** Service for LIVE Events.
- **REACTION Visuals Stadiums ©:** Service for Sports Stadium Screens, Mass Events, Video games and Publicity TV Sports.
- **REACTION Visuals Album Cover ©:** Album Covers that REACT to their OWN MUSIC, in LIVE. And interfaces for App Music Players, Music Streaming, and Car Music Players.
- **REACTION Visuals Audiovisual Frames ©:** Paintings, real paintings, that come TO LIFE! (They can also REACT to music and/or sounds, in LIVE.)

Differential

Through our **Technology (Know-How): REACTION Visuals ©**.

And our **3 Worldwide Patents: REACTION Visuals Stadiums ©, REACTION Visuals Album Cover ©, and REACTION Visuals Audiovisual Frames ©**.

We enable our Partners, Investors, and/or Clients to maintain control of their businesses and innovation worldwide.

In a secure and reliable way, leading to their profits.

Other Information

REACTION Visuals S.A.

It has the capacity to provide **Licensing Agreements** for our technologies to any company and/or client worldwide.

Investments received: USD \$34,000.

Main milestones of the company

