



Ministry of Foreign Affairs,
International Trade and Worship
Argentina



MALAYSIA AND ARGENTINA: STRENGTHENING BILATERAL TRADE AND INVESTMENT IN THE NEW NORMAL

Webinar via Microsoft Teams:

14 October 2020 | 8.30 a.m. – 10.00 a.m.

Malaysian time

13 October 2020 | 9.30 p.m. – 11.00 p.m.

Argentine time

Register Now at:

- www.matrade.gov.my (Malaysian)
- dnebi@mrecic.gov.ar (Others)
- Closing Date for Registration: **12 October 2020**

Objectives:

- To promote trade and investment opportunities between Malaysia and Argentina.
- To provide an update on the current market situation due to the COVID-19 pandemic.

Host:



Mdm. Nor Hasnah Badroddin
Senior Director
Bilateral Economic and Trade Relations Division
Ministry of International Trade and Industry
Malaysia

SESSION 1: INTRODUCTORY REMARKS



Mr. Hairil Yahri Yaacob
Deputy Secretary
General of Trade,
Ministry of International
Trade and Industry
Malaysia



**Ambassador Carola
Ramón-Berjano**
Undersecretary of
Multilateral and Bilateral
Economic Negotiations,
Argentine Foreign
Ministry

SESSION 2: ESTABLISHING REGIONAL FOOTPRINTS THROUGH INVESTMENT

*Strategies and opportunities
to invest in Argentina*



Mr. Federico Cetrángolo
Director for the Promotion of
Investments,
Argentine Foreign Ministry

*Making Malaysia As Your
Regional Operations Hub*



Mr. Sikh Shamsul Ibrahim
Sikh Abdul Majid
Director of Foreign
Investment Promotion,
Malaysian Investment
Development Authority
(MIDA)

SESSION 3: ARGENTINA-MALAYSIA BILATERAL RELATIONS AND TRADE OPPORTUNITIES



Ambassador Pablo Sívori
Undersecretary of Trade
Promotion and Investments,
Argentine Foreign Ministry

*The Malaysian market: insights
and opportunities for Argentine
products*



**Ambassador Manuel Balaguer
Salas**
Ambassador of the Argentine
Republic to Malaysia

*The Argentine market: insights
and opportunities for Malaysian
products*



Mr. Wan Ahmad Tarmizi
Trade Commissioner of
MATRADE Santiago,
Malaysia External Trade
Development Corporation
(MATRADE)

SESSION 4: PANEL SESSION



Moderator:
Mr. Abu Bakar Koyakutty
Senior Director for Exports
Promotion & Market Access,
Malaysia External Trade
Development Corporation
(MATRADE)