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Indigo & Deep Instincts

Artificial Intelligence transforming athlete development.

Who we are:

We are an Argentine platform that applies artificial intelligence and big data to sports scouting and athlete development from the grassroots, connecting young talents with real opportunities in clubs, federations, and high-performance programs.

The problem we solve:

Talent identification at the grassroots level remains subjective and unequal, resulting in lost opportunities, lack of objective metrics, and inefficient sports development programs.

Our solution:

- AI-driven automated scouting.
- Certified coaches trained to build scouting networks.
- Dashboards and performance reporting.
- Structured data for governments, federations, and sponsors.
- Scalable model across LATAM and the U.S.

Our traction:




- National validation with ENARD (Argentina).
- ENARD Scouting Campus 2024.
- 3,000+ athletes mapped.
- 150+ certified coaches.

Our differentiator:

Technology + Inclusion + Scalability = Democratization of access to high-performance sports.

Contact:

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