



ETHIX: AI for compliance and analysis of legal documents

Profile

Sector: GovTech
Product/Service type: SaS
Founding date: 03/01/2025
People in the team: 6
Technologies: A.I.

ETHIX by the numbers:

5+ active projects with municipal, provincial, and decentralized public agencies.

Regulatory adaptation capacity in over 10 countries across Latin America and Europe.

2,000+ tender documents analyzed with artificial intelligence.

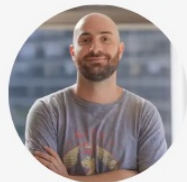
Up to 70% reduction in tender drafting time through assisted generation.

Active implementations in governments serving over 30 million citizens.

Team



Iván Gauna
CEO



Iván Addolorato
CTO

Contact

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Company

ETHIX was born with a clear mission: to transform public and private procurement through artificial intelligence, ensuring transparency, efficiency and fairness in every procurement process. Our advanced technology allows us to identify corruption risks, biases and uncompetitive practices before they affect decision making.

Problem and Solution

Tendering processes in Latin America continue to be manual, slow and with little technological adoption, which deepens the lack of transparency and generates millions of dollars in losses in both the public and private sectors. More than 70% of inefficiencies in procurement and contracting originate from the formulation of requirements, which evidences a critical opportunity to optimise and modernise these processes through the use of technology.

Our solution optimises and automates tendering processes, making them more transparent, efficient and accessible. Through the use of technology, we promote greater equity in access to opportunities and provide data and predictions that enable better decisions at every stage of the process.

Products and Services

ETHIX provides a platform powered by artificial intelligence to automate and optimise tendering processes in companies, suppliers and public bodies:

- Fraud and collusion prevention through analysis of biased specifications, suspicious patterns and conflicts of interest.
- Ensuring regulatory and internal policy compliance with automated multi-jurisdictional verification and audit documentation.
- Bias detection for suppliers, with fairness scoring, competitive analysis and historical prediction of success.
- Personalised alerts on relevant tender opportunities, based on profile and compliance matching.
- Document review in minutes, document centralisation, process standardisation and transparent evaluation at multiple stages of the procurement cycle.

ETHIX Differential

ETHIX offers a unique platform that automates and optimises the entire bidding process with artificial intelligence. Unlike other solutions, it detects fraud, bias and conflicts in real time, ensures regulatory compliance and drastically reduces analysis times. This translates into greater transparency, efficiency and better decisions from the start of the process.