

# clapps.

## Profile

Sector  
IT

Products / Services  
**Software factory & IT Consultancy**

Date of Foundation  
**2018**

Team Size  
**25**

Metrics

**+100** projects delivered  
**15** projects in development  
**Clients in 5 countries**  
**+30** Unique clients  
**2** Proprietary products developed

## Team



Nicolás Mazza  
**CEO**



Rodrigo Gonzalez  
**COO**



Eugenio Valeiras  
**CTO**

# Make it happen

## About Us

Clapps is a software company focused on providing IT development services to clients worldwide. Our services and expertise cover a wide range of options, from web and application development to product discovery and digital design, allowing us to connect people, build trust, and optimize businesses.

## Problem & Solution

We create custom software and guide digital transformation. We focus on assisting with the technology of each project, offering a wide variety of services and extensive experience connecting with people, building trust, and optimizing the business.

## Products & Services

- Product Design and Development
- AI Services
- Outsourcing and Technology Management
- Digital Consulting
- Health Technology
- Custom Software Development
- Digital Products for Healthcare

## Value Proposition

A value proposition oriented towards the client and their company through the intersection of 3 essential elements: people, technology, and an interdisciplinary team with an agile mindset. Additionally, we have a team specialized in diverse industries such as Healthcare, Banking, Insurance, and Agro-industry.

## Other information

We are part of a business group specialized in the Healthcare sector: Develop Consulting, which gives us a differential advantage in understanding projects related to the sector and offering our clients extensive know-how. Additionally, we belong to the FIJE network (Ibero-American Federation of Young Entrepreneurs).

## Key Company Milestones



## Contact

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