



FOUNDERS

Javier Cuello CEO. 23 years of mgmt experience. 2 exits.

Ivan Fardjoume CTO. HW & SW engineer with 12 years in Product.

ADVISORS

Lisandro Videla Strategic Advisor. 400+M raised, 20+ years in private equity.

Emiliano Buitrago Scientific advisor. Healthcare Quality Assurance expert.

PROBLEM

- 2 out of 3 laboratory errors occur before sample arrives to the lab
- \$34.1B in temperature excursion related losses every year

SOLUTION

AI-powered Predictive Traceability Platform for healthcare supply chain optimization using AI and proprietary technology

BUSINESS MODEL

- B2B SaaS+
- 96.7% Gross Margin
- LTV/CAC 3.2

TARGET MARKETS

- Tier 1 laboratories
- Clinical Research Organizations
- At-Home sample collection

COMPETITIVE ADVANTAGES

- Proprietary technology
- Capital efficiency
- Faster time to market

CURRENT STATUS

- Early revenue
near Product-Market Fit
- Reliable service
11.5M+ samples tracked flawlessly
- Consistently recognized
by leading organizations

NEXT STEPS

- USA launch
- Agentic AI development
- \$1.5M round



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