

• Profile

Professional Services for Small and Medium-Sized Businesses.

People on our team: 15

• Metrics

We've helped professionalize over 150 SMBs since 2018.

Partners



Franco Frontoni
CEO - Founder



Joaquín Sánchez
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COO - Partner

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Our Company

We are a team of 15 professionals who advise Argentine SMEs from various industries since 2018, helping them professionalize, organize, grow, and expand into other markets.

Problem and Solution

Argentinian SMEs face structural challenges that limit their growth: lack of internal organization, low levels of professionalization, difficulties in scaling, and limited access to new markets. Grupo MILL emerges as a comprehensive solution to these problems, offering a unique combination of strategy, execution, and technology. Through an interdisciplinary team, we implement digital management tools, artificial intelligence, and collaborative platforms to optimize administrative, financial, and commercial processes.

Services

AI+ CONSULTING

Digital Management and Data Consulting, Artificial Intelligence for Strategic Processes, Digital Consulting & Organizational Evolution.

AI+ MARKETING

Performance Marketing, Automated Campaigns, Commercial Automation Systems.

AI+ AGRIBUSINESS

Smart Dynamic Dashboards, AI applied to Campaign Management, Process Automation.

Differential

Our approach goes beyond consulting—we integrate ourselves as a strategic external management structure, adapting to each company's maturity level and providing scalable solutions without the need to expand their internal teams. This allows us to support SMEs in their transformation into more efficient, competitive organizations, fully prepared to meet today's market challenges.