



GREEMPACT

Building the AI energy engineer
for every business

VISION

An AI-powered platform that helps businesses cut energy waste, certify sustainability, and reduce CO₂ emissions — simply and at scale.

PROBLEM

- 12% of world's CO₂ emissions is due to lack of proper energy management
- Energy management tools and certification costs and implementation complexity leave SMEs behind

THE SOLUTION

- SaaS platform to detect inefficiencies, predict usage and *automate* compliance standards
- Evolving into an AI co-pilot for global sustainability standards

MARKET OPPORTUNITY

TAM : USD 1.5 Billion in energy efficiency certification consultancy, 6.6% CAGR

SAM: USD 50 Millions/year (spanish/english SMEs in regulated countries)

SOM 3-years: USD 5 Million cumulative - 200 sites in 3 years – ARR = USD 1 Million

Industry unit economics: CAC USD 400 | LTV USD 200k | churn rate <10%

BUSINESS MODEL

- One-time setup fee + monthly subscription
- Carbon credits monetization (future)

TRACTION

- 6 clients in 1st year – 180 sites
- USD 400k savings in 1st year (2025)

GO-TO-MARKET

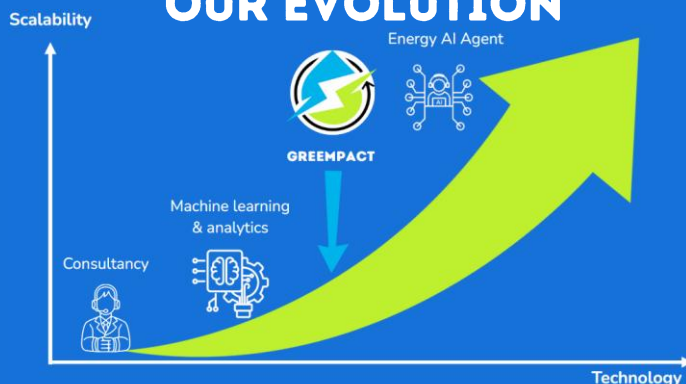
- Start with pilots + founder-led sales
- Partner channels through certifiers networks
- Scale with automated onboarding SaaS model

FINANCIAL ASK

USD 500 k to scale product, hire sales team and develop Latam market

- 50% Product & tech
- 20% client pilots
- 15% operations
- 15% go-to-market

OUR EVOLUTION



THE FOUNDING TEAM

Energy, AI and SaaS experience



CEO - NICOLAS VIZCAINO

Ch. Eng. – M.S. Energy Management – MBA
Industrial utilities – ML & Analytics



COO - IGNACIO COPA

Energy Engineer – MBA
Electric markets – IoT energy meters



TECH. ADVISOR - PABLO PEREZ DE ANGELIS

Programmer – Entrepreneur – over a decade leading innovation in AI and SaaS

AWARDS & ACHIEVEMENTS

for client Grupo Libertad:

- CEM award of Excellence in Energy Management 2022 || Argentina Eficiente 2022
- USD 8 Million savings (5-year project as consultants) – 32% energy savings
- 9 certified facilities – ISO 50.001

CONTACT

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