

#### CERTIFICATION PROGRAM FOR THE SUSTAINABLE DEVELOPMENT OF ARGENTINE COMPANIES



# What is CAME Sustentable



It is a process certification based on the Triple Impact paradigm, the only one of its kind in Latin America. Through a third part audit, it seeks to verify compliance with the requirements of national and international demand

## We align with the Sustainable Development Goals







It seeks to support the Argentine business in the adoption and incorporation of social responsibility and sustainable development, as a new way of doing business:

- Creates and implements tools to move from a linear economy to a circular economy.
- Facilitates internal product positioning processes.
- Creates a framework for the internationalization of MSMEs.



Provides an area to discuss and validate certification criteria, understanding and awareness to achieve a more fluid certification, and for the training of personnel from companies, associations, institutions, producers groups, unions, etc.



#### **SCOPES**

Accredited certifications for all kinds of productions in the Argentine Republic.



Private certification companies with national and international accreditations.

• Currently made up of 5 members.

## ¿What is the certification?



It is the verification of compliance with the characteristics of a product or system that allows giving guarantees to the consumer.

## **Certification System**





An uninvolved company controls compliance with the parameters that integrate quality requirements.

Not commercially related and without conflict of interest

## Who can certify



In the first instance, the standard is applicable to all companies of the agrifood sector that wish to implement a sustainable management system. However, it is expected that the certification could be gradually extended to other sectors of economy.

## **Requirements by level**



It includes: Safety and hygiene, legal requests, clean and safe physical spaces, current regulations and social management.



It includes: Sustainable management system, environmental management, social management, quality and continual improvement. Sustainable management system, environmental management, social management, quality and continual improvement.

It includes:

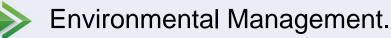
#### PROTOCOLS

The protocols are classified into general and particular requirements:

1. The general requirements are organized around four axes:



Sustainable Management System.





Social Management.



2. The particular requirements are different for each sector, depending on the specificity of the production process.



## **CERTIFICATION OBJECTIVES**

Generate a tool for companies around the country that need to:

Promote social and environmental traceability.

Stand out in more competitive markets.

Align to the Triple Impact paradigm.

Improve and modernize its productive processes.

Gain knowledge to achieve certification.





## CERTIFICATION BENEFIT





**Transparency**: fulfilment accreditation - through international endorsed certifiers of Triple Impact management standards.



**Mentoring:** technical support throughout the certification process.

**Opening to new markets:** linking with public-private organizations for the positioning of products in new national and international points of sale.



Financing: personalized advice on tools and assistance programs.



**Continual improvement:** free access to training programs, such as Marketing, Communication and Marketing, E-commerce, and Sustainability, among other knowledges.



**Promotion:** broadcasting of certified companies through CAME's communication tools (web, social networks, events and magazines).



Articulation: approach to national and international cooperation programs.







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