



Confederación Argentina de la Mediana Empresa



CERTIFICATION PROGRAM FOR THE SUSTAINABLE DEVELOPMENT OF ARGENTINE COMPANIES



What is CAME Sustentable



It is a process certification based on the Triple Impact paradigm, the only one of its kind in Latin America. Through a third part audit, it seeks to verify compliance with the requirements of national and international demand

We align with the Sustainable Development Goals



GOALS



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It seeks to support the Argentine business in the adoption and incorporation of social responsibility and sustainable development, as a new way of doing business:

- Creates and implements tools to move from a linear economy to a circular economy.
- Facilitates internal product positioning processes.
- Creates a framework for the internationalization of MSMEs.



Provides an area to discuss and validate certification criteria, understanding and awareness to achieve a more fluid certification, and for the training of personnel from companies, associations, institutions, producers groups, unions, etc.

SCOPES

Accredited certifications for all kinds of productions in the Argentine Republic.

MEMBERS

Private certification companies with national and international accreditations.

- Currently made up of 5 members.

¿What is the certification?



It is the verification of compliance with the characteristics of a product or system that allows giving **guarantees** to the consumer.

Third part

An uninvolved company controls compliance with the parameters that integrate quality requirements.

**Not commercially related and
without conflict of interest**

Who can certify



In the first instance, the standard is applicable to all companies of the agrifood sector that wish to implement a sustainable management system. However, it is expected that the certification could be gradually extended to other sectors of economy.

Requirements by level

NIVEL 1

It includes:
Safety and hygiene,
legal requests, clean and safe
physical spaces,
current regulations and
social management.

NIVEL 2

It includes:
Sustainable management
system, environmental
management, social
management, quality and
continual improvement.

NIVEL 3

It includes:
Sustainable management
system, environmental
management, social
management, quality and
continual improvement.

PROTOCOLS

The protocols are classified into general and particular requirements:

1. The general requirements are organized around four axes:

➤ Sustainable Management System.

➤ Environmental Management.

➤ Social Management.

➤ Quality and continual improvement.

2. The particular requirements are different for each sector, depending on the specificity of the production process.

CERTIFICATION OBJECTIVES



Generate a tool for companies around the country that need to:

Promote social and environmental traceability.

Stand out in more competitive markets.

Align to the Triple Impact paradigm.

Improve and modernize its productive processes.

Gain knowledge to achieve certification.



CERTIFICATION BENEFIT



- **Transparency:** fulfilment accreditation - through international endorsed certifiers of Triple Impact management standards.
- **Mentoring:** technical support throughout the certification process.
- **Opening to new markets:** linking with public-private organizations for the positioning of products in new national and international points of sale.
- **Financing:** personalized advice on tools and assistance programs.
- **Continual improvement:** free access to training programs, such as Marketing, Communication and Marketing, E-commerce, and Sustainability, among other knowledges.
- **Promotion:** broadcasting of certified companies through CAME's communication tools (web, social networks, events and magazines).
- **Articulation:** approach to national and international cooperation programs.

CONTACTO



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ALIANZAS ESTRATÉGICAS



El Consejo de los
Profesionales
del Agro, Alimentos
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