



boyacá 1853 | buenos aires | argentina | (54-9-11) 4142-0434 | info@sbaigun.com.ar | www.sbaigun.com.ar

Profile / services

We specialize in branding and corporate identity, from the design of a logo to the development of a company's complete image.

We create editorial design, from a book cover to a complex editorial project, and from a brochure to a magazine.

We handle everything from an animated banner to a website, and from a social media post to an advanced App.

If necessary, we take care of programming, printing, copywriting, translation, photography, and image retouching.

We work with professionals specialized in each area.

In addition to designing, we listen, understand, and advise; we adapt to what the client needs.

Besides design, we provide solutions. It's more than dsedesign.

Clients / some of the companies that worked with us

Grupo Editorial Luis Vives

Publishing House (Spain)

Edelvives

Publishing House (Argentina)

Universidad Autónoma de Madrid

Master in Publishing (Spain)

Mr. Garamond

Digital content & marketing (Spain)

Kappa

Sportswear

INTI – Instituto Nacional de Tecnología Industrial

European Union project

Red Users

Publishing House

AndonFilms

Advertising film production

Real Centro Universitario Ma. Cristina

University (Spain)

Assistravel

Travel assistance

Simet

Chair & table manufacturer

Red Global Marista de Escuelas

NGO (Multinational)

SED Solidaridad Educación Desarrollo

NGO (Spain)

Bazaar Deco / Bazaar Novedades

Gift & home store

Olivia

Consulting

Oveja Negra Wines

Winery

Edison

Consulting

Libros de la Ballena

Publishing House (Spain)

Utility

Practical goods store

Baigún

Real estate operations

Grupo Kalel

Footwear factory

Filament / Huf / Chunis

Footwear

Colegio Mallinckrodt

Juncal Campus

Hotel Laguna El Trébol

Hotel & restaurant

Beretta Kahale Godoy

Law firm

BHDM – Basehead Digital Media

Internet

La Fábrica

Lunch & sandwich shop

O.S.F.E.

Railway workers' health care provider

ProAr Technologies

IT systems

Prospect

Insurance broker

Provincia A.R.T.

Workers' compensation insurer

Research & Development

Medical research

PRO

Gym & wellness



D.G. Sebastián Baigún

Graphic Designer (F.A.D.U., University of Buenos Aires), 1991.

He participated in numerous courses and seminars related to corporate image, branding, and editorial design.

Between 1992 and 2000 he worked as art director in various advertising agencies and graphic design studios, leading creative teams.

For more than 20 years he has run his own design and visual communication studio, mainly specializing in corporate identity and editorial design, working with different companies in Buenos Aires and Madrid (Spain).

Sample of some works at www.sbaigun.com.ar www.sbaigun.com.ar



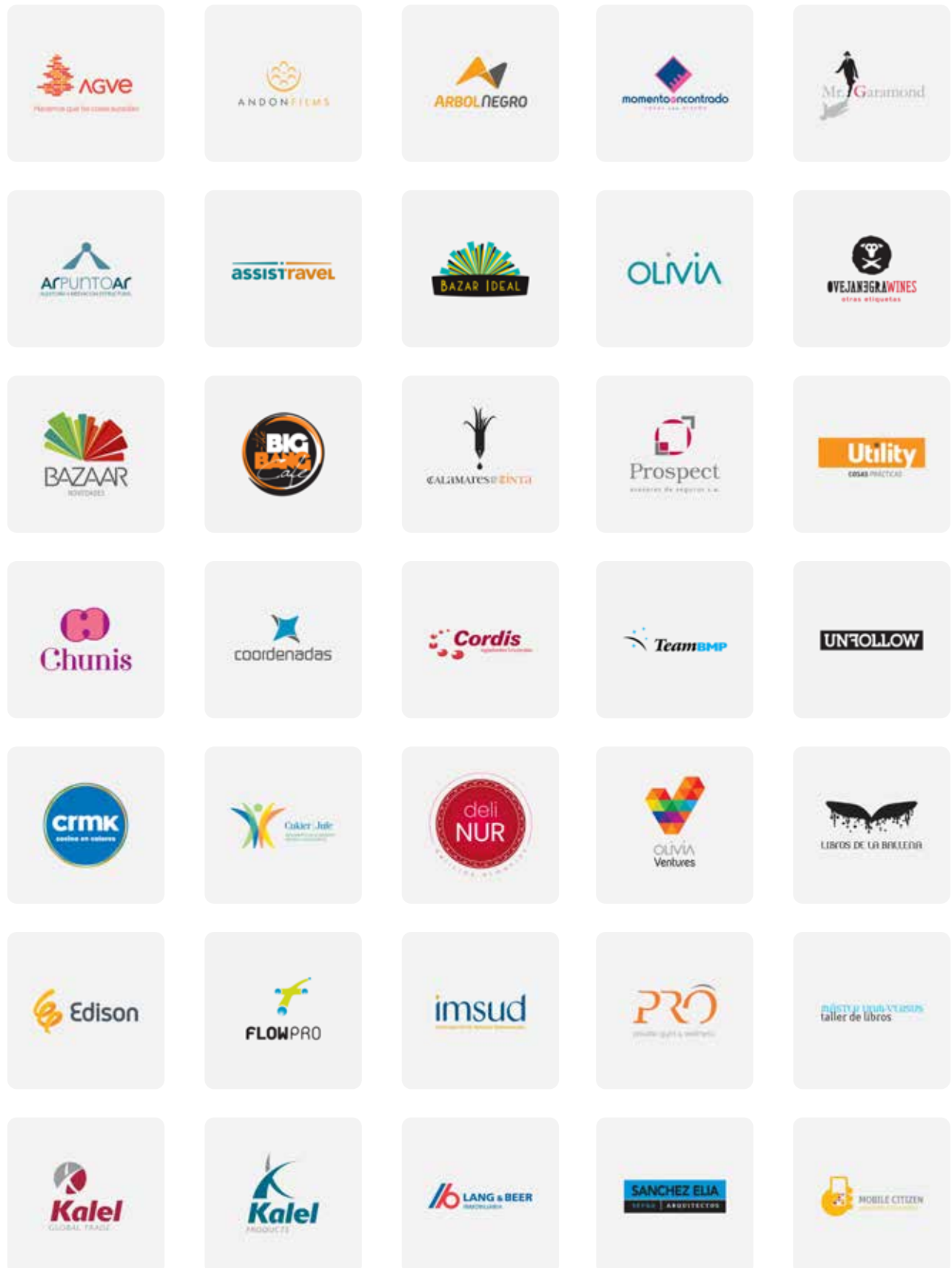
D.G. Adriana Galante

Graphic Designer, FADU, University of Buenos Aires, 1991

Specialist in Strategic Design Management – Project and Design Management, FADU, University of Buenos Aires, 2000

Between 1993 and 2005 she worked in TV and advertising production companies, carrying out design, image and sound editing, and 2D and 3D animation. Since 2006 she has specialized in editorial design, in addition to continuing with image and sound editing and animation.

corporate identity
branding



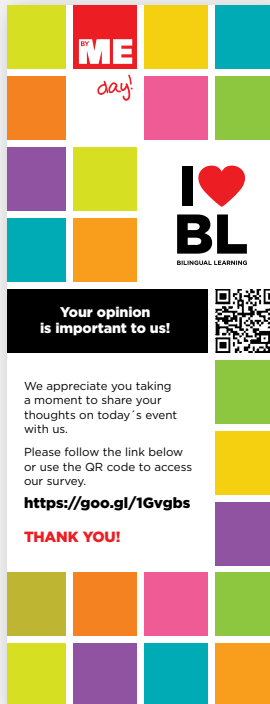
corporate identity
various pieces

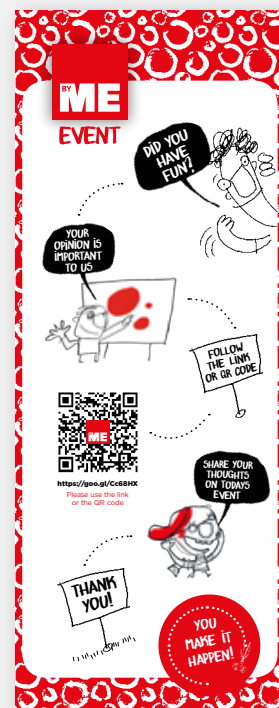
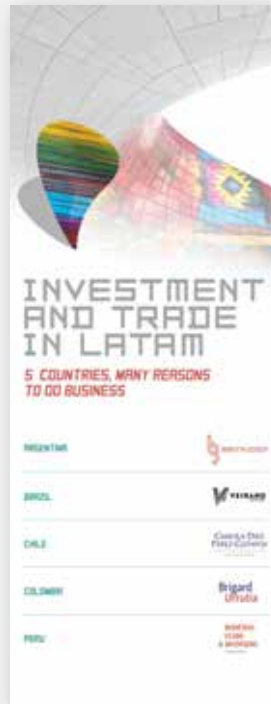


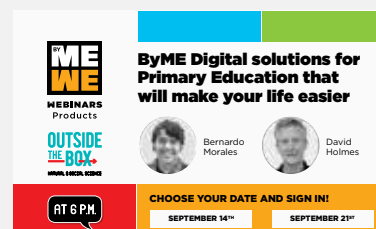




institutional image
events, seminars, workshops, webinars







editorial design

books, editorial projects, magazines, catalogues



ALLEGRO
MR. GARAMOND (SPAIN)

Children's book design



**S.E.D. SOLIDARIDAD
EDUCACIÓN Y DESARROLLO**
NGO (SPAIN)

Books & promotional material



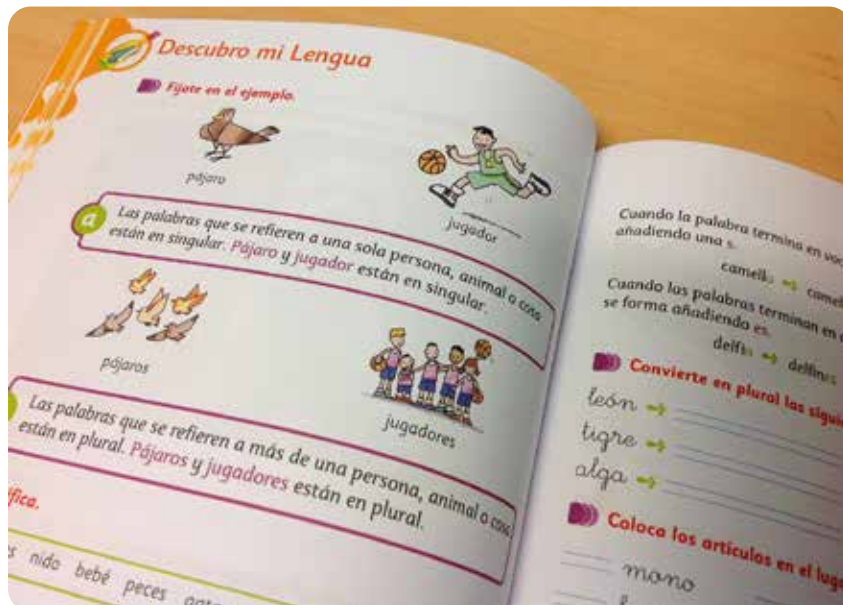
CENTENARY BOOK
MALLINCKRODT COLLEGE
(JUNCAL CAMPUS)

Hardcover book design



CADA FESTA, UNA CANÇÒ
BAULA (SPAIN)

Book design for Sant Jordi festivity
(Barcelona)



MUNDO AGUA EDELVIVES (SPAIN)

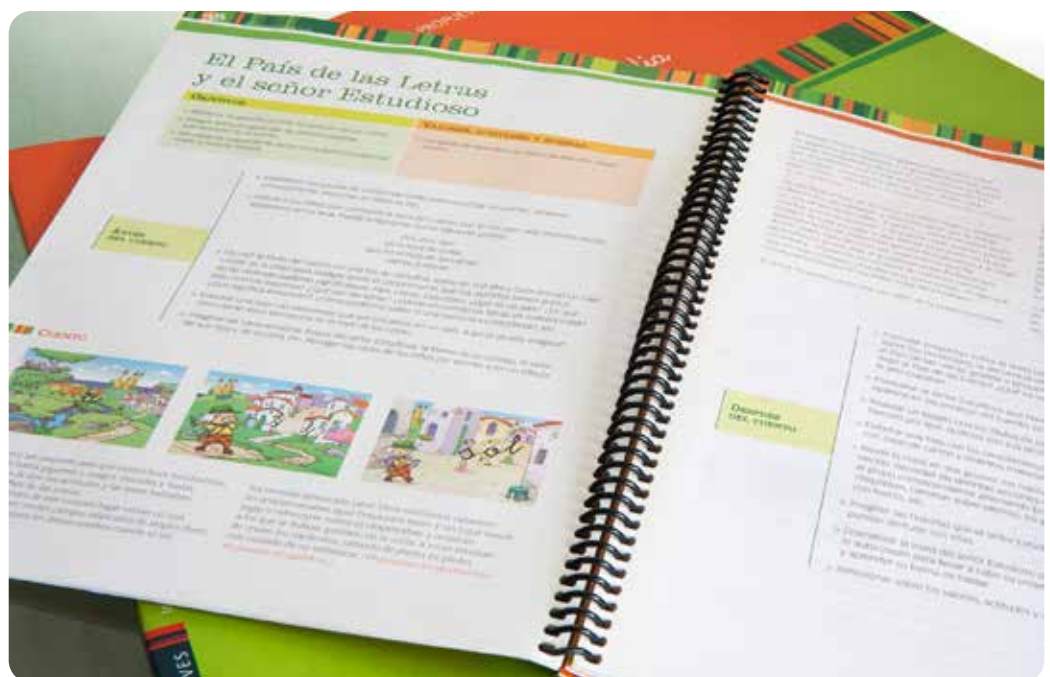
Primary education
project design





DOCE GOTAS
EDELVIVES (SPAIN)

Primary education
project design



LETRILANDIA
EDELVIVES (SPAIN)

Primary education
project design

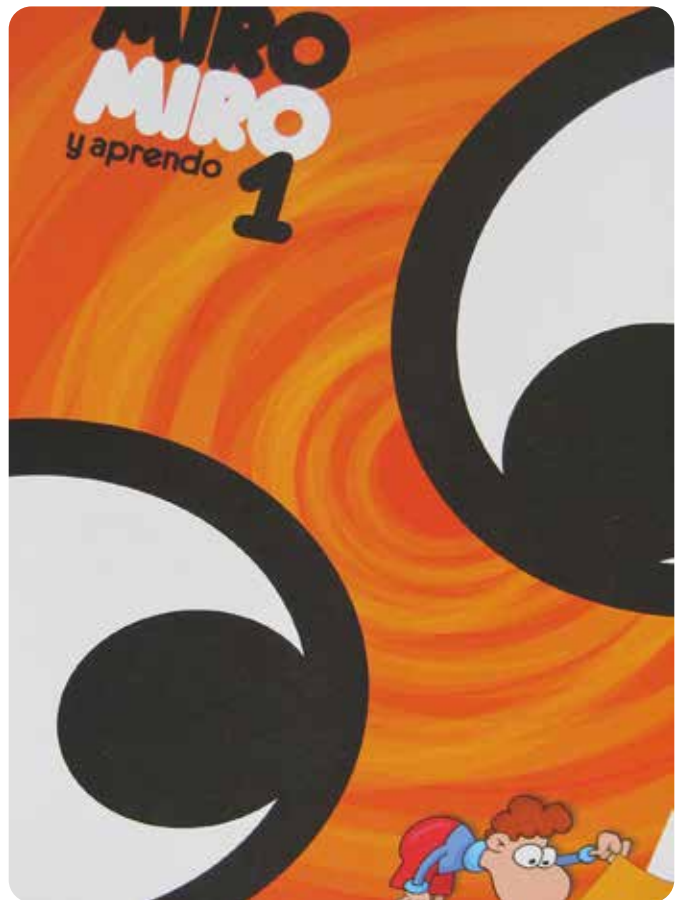
MIRO MIRO
EDELVIVES (ARGENTINA)

Primary education
project design

Argentine Chamber of Publications

Best Printed and Edited Book in Argentina

*1st Prize in the Study & Reference Works category
(primary & secondary).*





**CHILDREN'S AND YOUNG
ADULT LITERATURE**
MACMILLAN

Catalog design



RUMBO NUBARIS
EDELVIVES (SPAIN)

Preschool education
project design
Proyecto Nubaris' evolution



DIMENSIÓN NUBARIS
EDELVIVES (SPAIN)

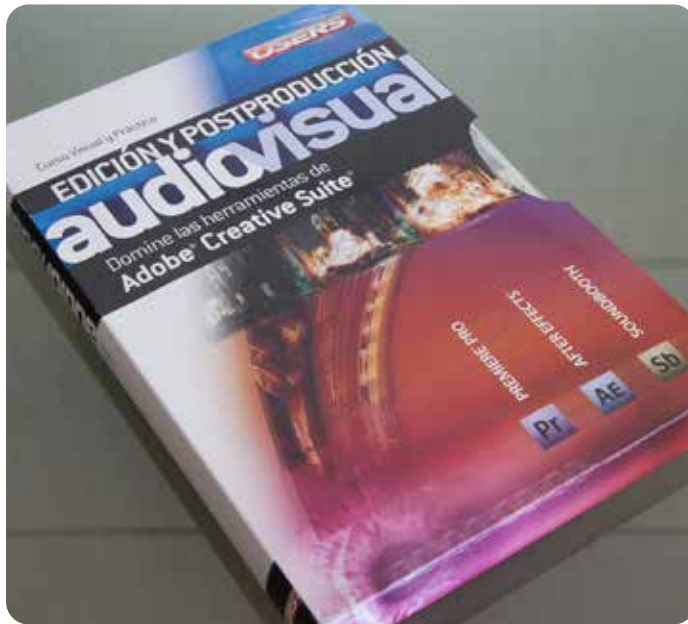
Preschool education
project design
Proyecto Nubaris' evolution





CLÁSICOS HISPÁNICOS
CLÁSICOS JUVENILES
EDELVIVES (SPAIN)

Children's and young adult
literature collections



**VISUAL AND PRACTICAL COURSE
ON AUDIOVISUAL EDITING
& POSTPRODUCTION**
RED USERS

Magazine & case design





PRODUCT CATALOG
KAPPA

Supplier catalog design



GO STEAM EXPERIENCE MAGAZINE
EDELVIVES (SPAIN)

Editorial design

