

## VIDEO GAMES

Web App / designed specifically to connect players in the esports industry: players, teams, casters and coaches. It offers tools for users to create profiles, search for opportunities, and connect with each other.

Users create their profile

Team 5 people

## METRICS

Users 10,300

They belong to countries of Latin America and Spain

## Equipo



Patricia Grela  
Founder /CEO



Ignacio Ortiz  
CMO  
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### Contacto

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““We connect opportunities between actors in the esports scene””

## ENTERPRISE

Free Agents Esports was officially launched in 2022. Aimed at the esports community and gamer with a market of: a total of 3,100 million players in the world. Latin America has an audience of more than 325 million players today. According to the survey conducted by HyperX, 78.5% aspire to become a professional player, 7.1% to found their own team and 4.9% to play the role of coach.

## PROBLEM AND SOLUTION

We respond to a latent need: to facilitate searches and meetings between talented players (amateur, semi-pro and pro) and organizations that seek to strengthen their rosters.

Responding to community requests

We incorporated casters and coaches.

These searches previously

were made through

social networks such as Twitter.

## PRODUCT AND SERVICES

Connection: Its main function is to connect people who are looking for opportunities in the world of esports. It's like a job market, but focused on esports.

Database: Maintains a database with information on actors in the scene.

Tools: Provides tools for users to create profiles, search for opportunities, and connect with each other.

Community: Encourages the creation of a community around esports, where users can share experiences, knowledge, and opportunities.

Ambassador Program: provides the opportunity for users to be representatives of the Web App, in different countries and receive a commission for each new premium user they refer.

## DIFFERENTIAL



## HITOS

2022	2023	2024
Launch	Support brands: Hyperx ,Shell, FLOW ,Santander. The number of users grows to 4000	We exceeded 10,000 users and connect more than 2000 opportunities