

Credentials Branding & Visual Identity System

2024



Summary

- | | | | |
|-----------------|--------------------|-----------------|-------------------------|
| → Architecture | → Data | → Food & Drinks | → Non profit |
| → Art & Culture | → Education | → Government | → Professional services |
| → Banking | → Energy | → Healthcare | → Retail |
| → Bio-Tech | → Fashion & Beauty | → Hospitality | → Security |
| → City Branding | → Fintech | → Mobility | → Technology |

Architecture

Barri & Associés / Carbon Saver /





Barry & Associés
Architecture d'intérieur Rénovation

CARBON
SEVER



Qu'est-ce
que le
retrofitting?

ses avantages



2023 NEW YORK
DESIGN FAIR



CARBON
SEVER



Art & Culture

Museo Judío Buenos Aires /





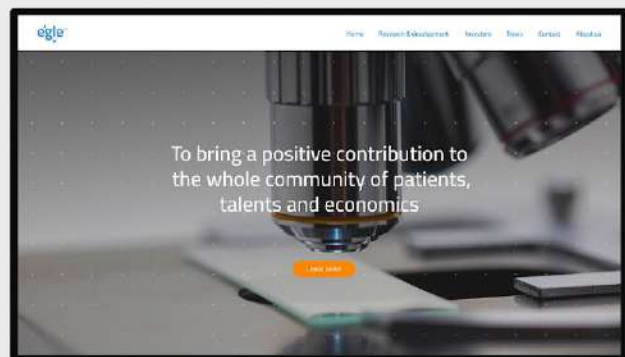
Museo Judío Buenos Aires



Bio-Tech

Eglé





City Branding

Brooklyn / Salta / Destino Punta del Este / Teodelina /
Bariloche /





idBrooklyn



MARTY MARKOWITZ



WILLIAMSBURG



BROOKLYN BRIDGE



JANE'S CAROUSEL

SALTA



institucional



Events



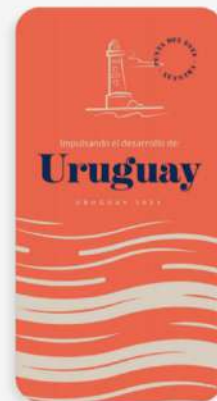
institucional
communication



Promocional

Destino

PUNTA DEL ESTE





Teodelina

Santa Fe | Argentina



Campo

Balneario

Laguna



Pesca

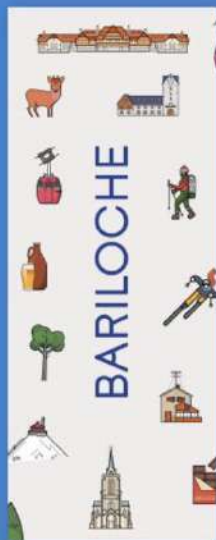
Plaza

Ciudad





BARILOCHE



Education

CCNY 174 years / Ivy tutors / Eseade / Edutrainers / Litera





The City College
of New York

175
Years



Marbaca de ting pua
Metallic pins
T-shirt
Collecting
Stamp



T-shirt
T-shirt
T-shirt
T-shirt
T-shirt





ivy Tutors network

Your Path to a Specialized or STEM High School

Elementary School

- Evaluate a parent's interest: This one is best, because it's the parent's interest. It's just about the parent's interest.
- Try making the transition from one to the other.
- Try making the transition from one to the other.

Middle School

- Don't let the parent's interest be the only one.
- Don't let the parent's interest be the only one.
- Don't let the parent's interest be the only one.

Did You Know?

- The parent's interest is the only one.
- The parent's interest is the only one.
- The parent's interest is the only one.

High School

- The parent's interest is the only one.
- The parent's interest is the only one.
- The parent's interest is the only one.

Footer: ivy logo, social media icons, and contact information.

ivy Quarterly TO-DO Lists

Use these to-do lists to keep your high school search on track.

Spring 9th grade

- Take notes on the school's website.
- Take notes on the school's website.
- Take notes on the school's website.

Summer

- Take notes on the school's website.
- Take notes on the school's website.
- Take notes on the school's website.

Fall 9th grade

- Take notes on the school's website.
- Take notes on the school's website.
- Take notes on the school's website.

Winter 9th grade

- Take notes on the school's website.
- Take notes on the school's website.
- Take notes on the school's website.

Footer: ivy logo, social media icons, and contact information.



ESEADE



Arte y Diseño



Negocios



Humanidades
y Comunicación



Economía y
Ciencias Sociales





Programma Digitaal
Didactisch Vaardig



|||||LITERA|||||

LABORATORIO INTERDISCIPLINARIO DEL TIEMPO
Y LA EXPERIENCIA EN LA REPÚBLICA ARGENTINA



Ciclos / Tiempo

+



Cama / Litera

+



Signo L

30 de Junio
Predio de La Rural
VI
Congreso
Nacional
del Tiempo



|||||LITERA|||||



EL TIEMPO



ES

RÍTMICO

LA MATERIA



|||||LITERA|||||



|||||LITERA|||||



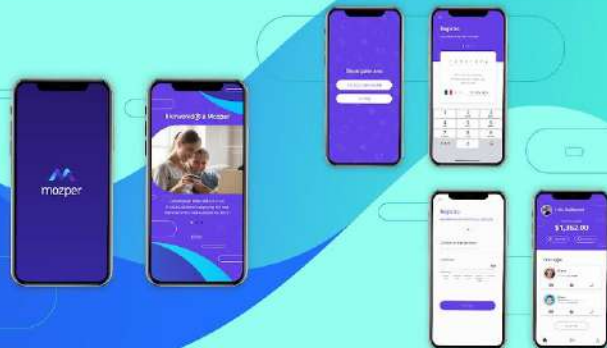
|||||LITERA|||||



Fintech

Mozper /





Food & Drinks

Savida / Casa Cassis / Hummus Kitchen / Tlv / Tabonette / Chungo /
Carrot / Ikos Anaya / Ikos Ouzo / Ikos Oliva / Ikos Chiringuito / Ikos
Provence / Saatz







DESDE

/1995

CASA CASSIS
BARILOCHE ARGENTINA
COCINA - EXPERIENCIA - HOGAR

MIMÁ TUS
SENTIDOS



VINOS
SELECCIONADOS
wines

TRUMPETER
malbec

VALLE DE UCO, MENDOZA

2012
*Elites con aromas de frutas y especias. Fermentación
durante 10 días hasta un alcohol residual de 120 gramos
por litro. La fermentación es detenida por el agregado de
agua ardiente de origen natural, con el fin de preservar
su carácter de elite.*
2012

ALC
16% VOL. ACIDEZ TOTAL
5,3 g/l. ALICAR RESIDUAL
119 g/l.

LUIGI BOSCA
cabernet sauvignon

PRINCIPALES

< Platos para disfrutar >

No



19

Ingredientes de nuestra huerta



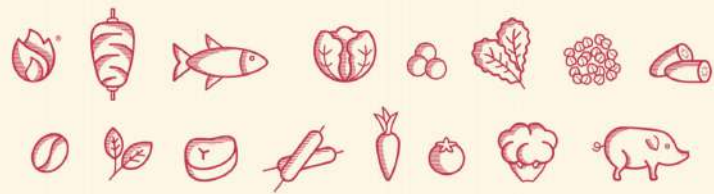
CASA CASSIS
BARILOCHE ARGENTINA



No

26

18,5%







asian à la carte
ANAYA



OUZO



GREEK CUISINE WITH A TWIST

A new culinary journey. Larfakis Cuisine goes from the old serving Greek cuisine to give a delicious twist to one of the most influential chefs in his homeland, and his restaurant in Athens, "Larfakis", serves as a modern restaurant for the unique interpretation of old and modern dishes.

In Larfakis Cuisine's restaurant, modern cuisine combines old and traditional with contemporary taste, elegance, and intriguing influences from the world. The results are here for you to savor, enjoying seafood and locally sourced ingredients bursting with fresh flavors and mouth-watering aromas across the globe. Stay at Larfakis and enjoy with those you love.

THE
LARFAKIS

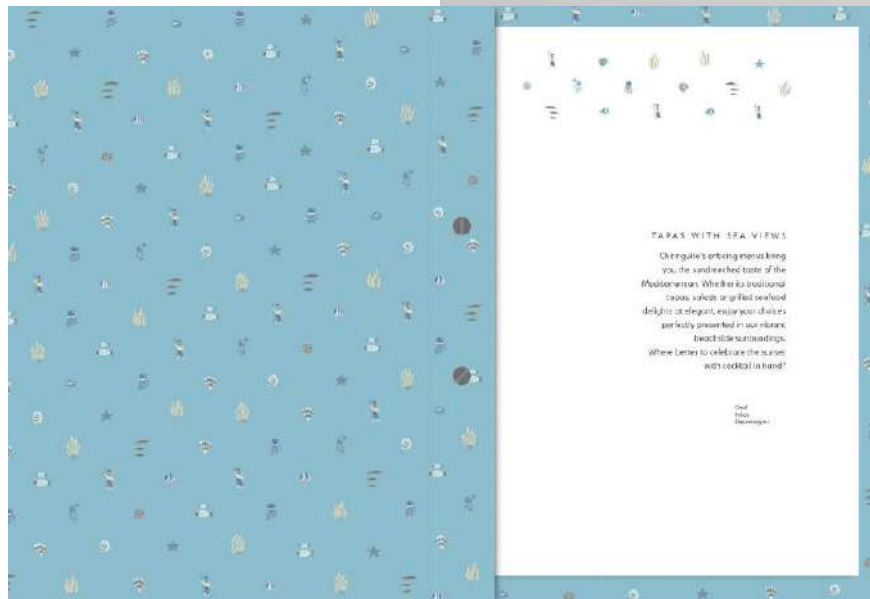


GREEK & LA CARTE





ikos[™] CHIRINGUITO



Provence

French à la carte





Saatzo

Healthy Foods



Government

Bicentenario Argentino





**200 AÑOS
BICENTENARIO
ARGENTINO**



Healthcare

Natphar /



Natphar®

sueño profundo

Lorem ipsum dolor sit amet,
consectetur adipiscing elit,
sed diam nonummy nibh.



Mobility

Aeropuertos Argentina / Booking Vans





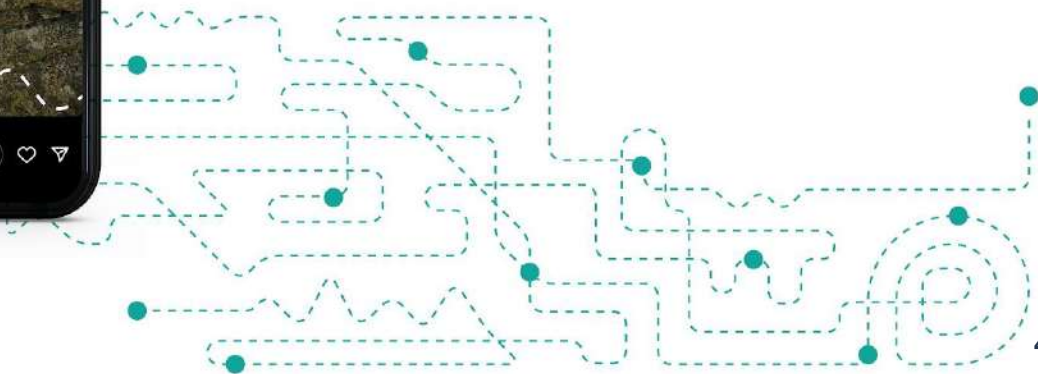
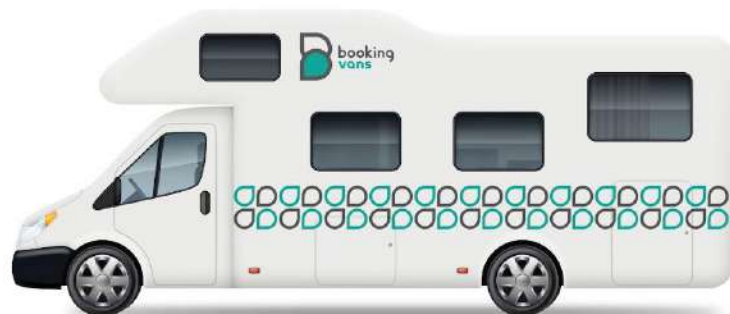
**Aeropuertos
Argentina**







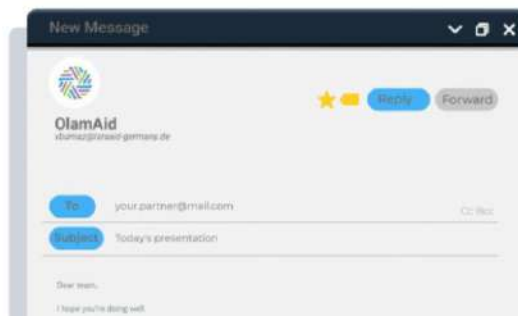
**booking
vans**



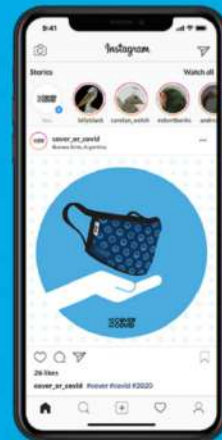
Non profit

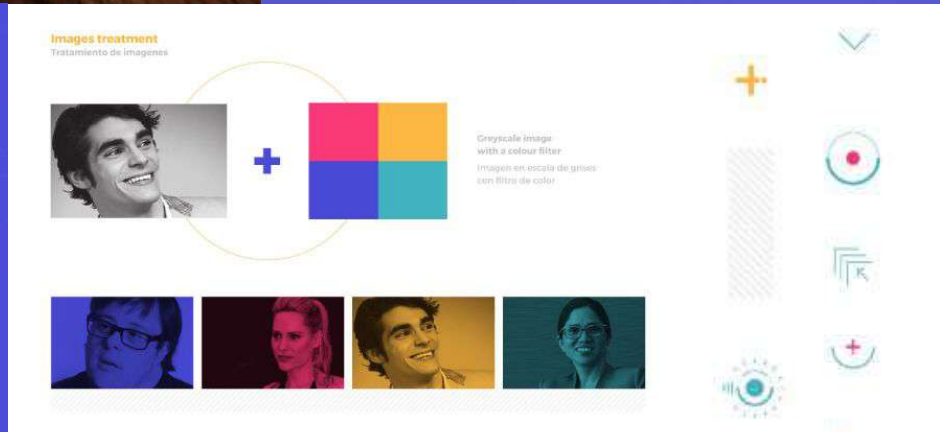
Olam Aid / Cover or Covid / Embracing Diversity / Women for
Afghanistan / NJH





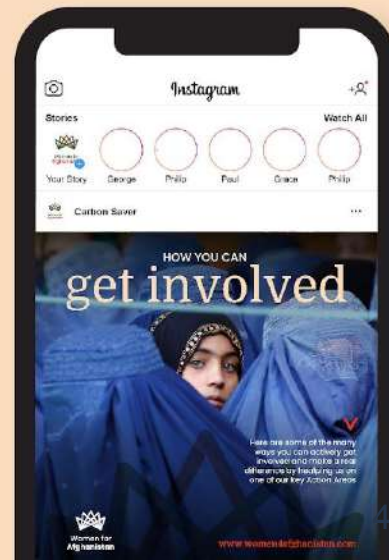
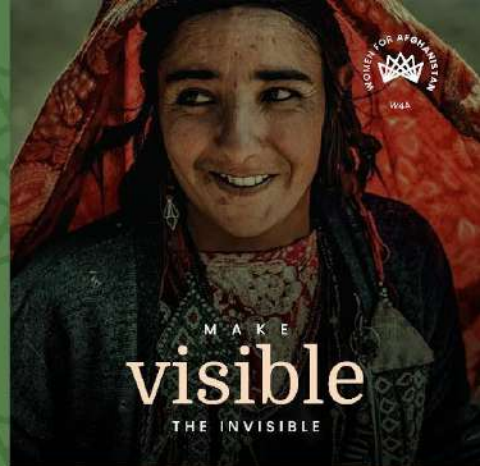
WE OR WE COVER COVID







Women for
Afghanistan



**NETZWERK JÜDISCHER
HOCHSCHULEHRENDER**
in Deutschland, Österreich
und der Schweiz



NJH



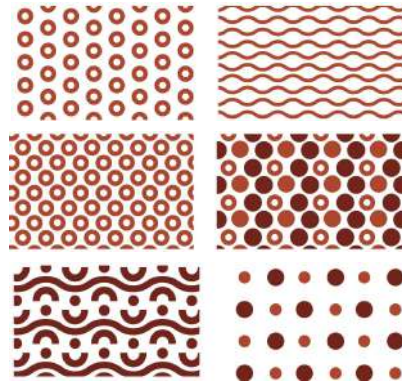
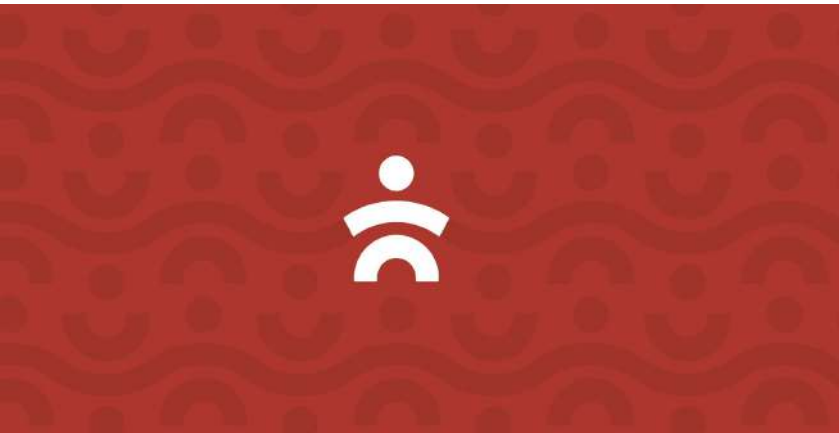
Professional services

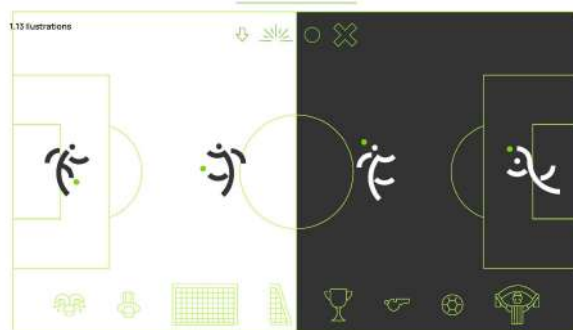
Portas / Bayton / Futbol Sites / Fans Play Media / Stadium news /





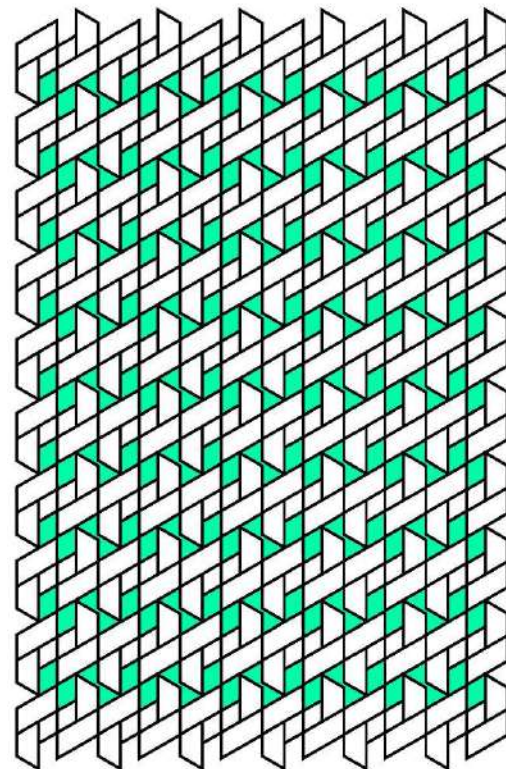
Bayton





**WE ARE
FANS**

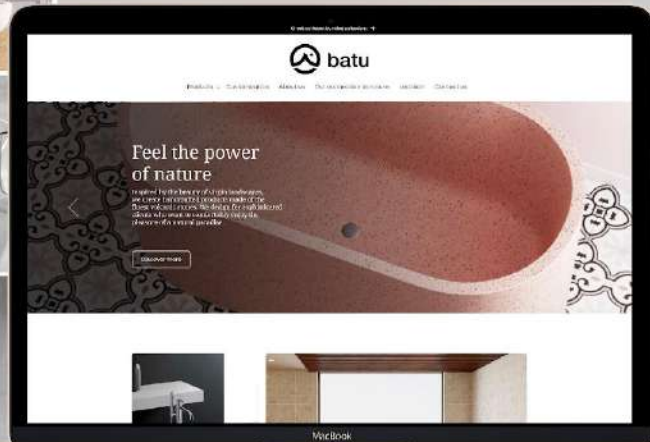


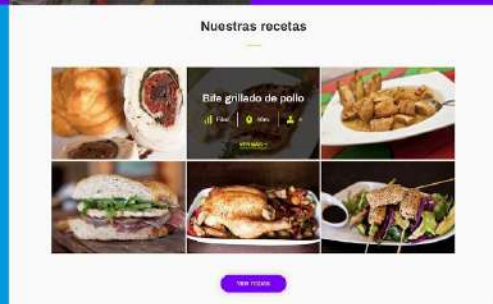


Retail

Batu / Bompras / Rex /

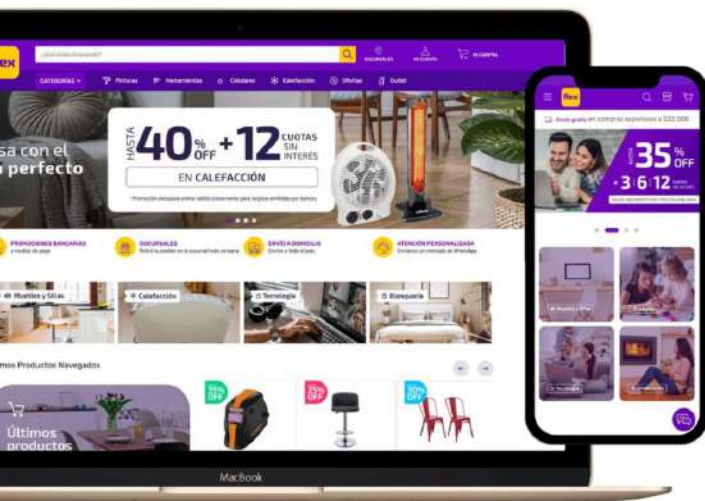








Website



Security

4i Digital /





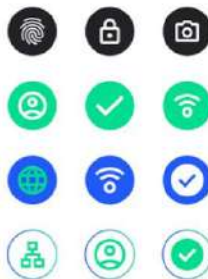
4iDigital

Sistema convergente

Sistema convergente de sistemas. El único sistema de seguridad que ofrece seguridad en todos los canales de comunicación, tanto en el mundo físico como en el mundo digital, con una única interfaz de usuario y una única interfaz de gestión.



© 2020 - Sistema de seguridad visual digital



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Transparente

Tu saldo y movimientos a la vista y detallados

Sencilla

Tus transacciones en pocos pasos

Segura

Tu cuenta protegida con tus datos biométricos

4iDigital + Claro PAY

Cuidamos a los clientes del fraude digital con nuestras pruebas de validación de identidad

¿Sabías que un ciberataque se produce en menos de un minuto?

Nuestras soluciones proveen máxima seguridad ante estas amenazas

4iDigital

Nuestra solución garantiza una experiencia de usuario fluida y segura

¿Cómo hacemos una prueba de vida?

Se le solicita a la persona que busque un lugar con buena luz

Se le pide que coloque su rostro en la marca de agua en pantalla

Se elige el mejor fotograma para validar

Se cruza la imagen con entidades de confianza

4iDigital

90%

de las empresas pierden potenciales clientes durante el proceso de validación de identidad

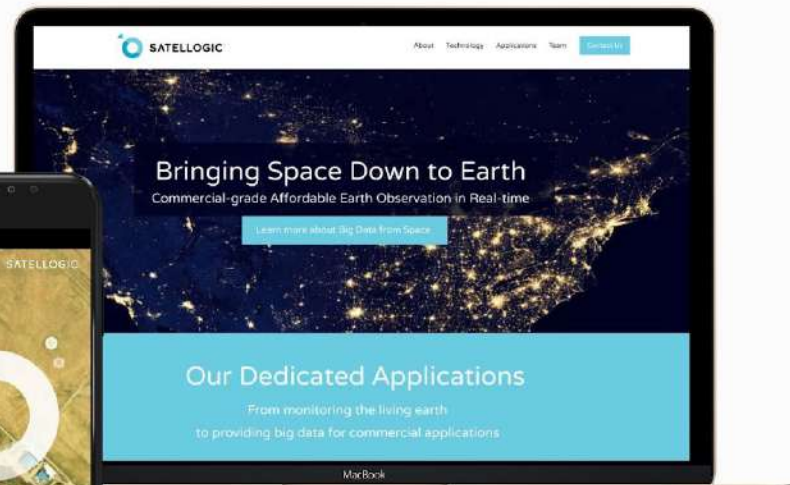
En 4i digital hacemos el onboarding sencillo y sin fricciones utilizando el mapa biométrico de las personas

4iDigital

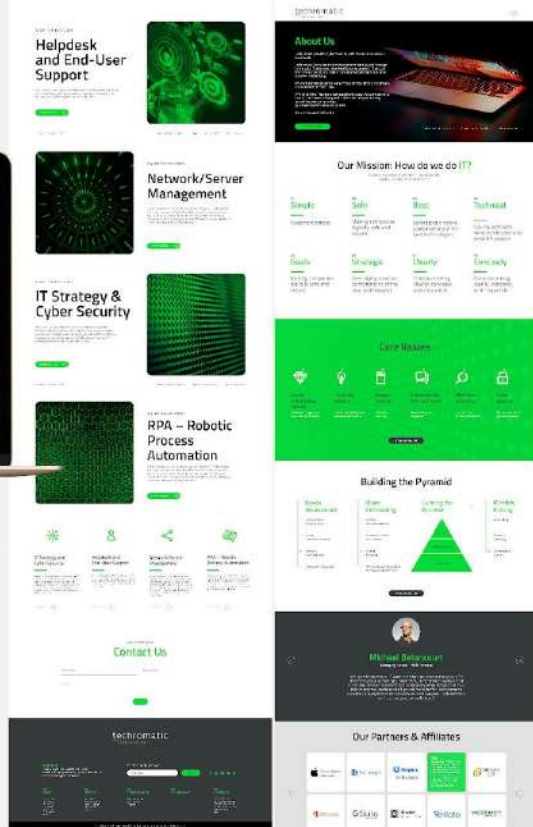
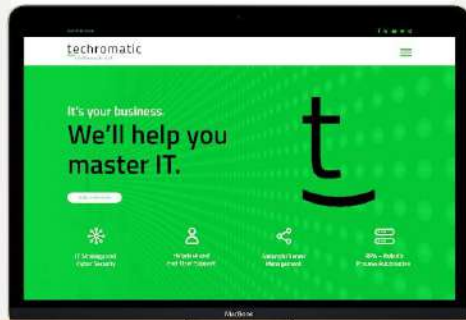
Technology

Satellogic / Zetech / Atlas / Techromatic /





▶ SAT ○ IMG ▲ APP



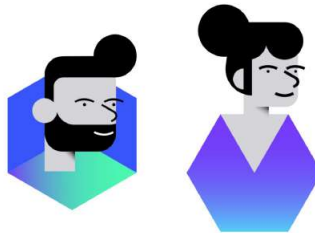
techromatic

a better way to do IT.



Zetech







Membranding is an **international branding company**, established in **Buenos Aires, New York, and Madrid**, with a network of associates worldwide. With over 30 years of experience, we specialize in developing identity and positioning for both local and international companies.

Our clients include:

Coca Cola, Duty Free Shop, United Nations, TED, City College of New York, Global Invest Her, C3 Science Cultural Centre.

**Customers of regional identities
(countries and cities):**

Argentinian Bicentennial Brand, Brooklyn Borough, City of Berlin, City of Salta, City of Godoy Cruz, City of Bariloche



Gustavo Stecher
Founder & Manager

gustavo@membranding.com

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