

Credentials Branding & Visual Identity System

2024



Summary

- | | | | |
|-----------------|--------------------|-----------------|-------------------------|
| → Architecture | → Data | → Food & Drinks | → Non profit |
| → Art & Culture | → Education | → Government | → Professional services |
| → Banking | → Energy | → Healthcare | → Retail |
| → Bio-Tech | → Fashion & Beauty | → Hospitality | → Security |
| → City Branding | → Fintech | → Mobility | → Technology |

Architecture

Barri & Associés / Carbon Saver /





Barry & Associés
Architecture d'intérieur Rénovation

CARBON
SEVER



Qu'est-ce
que le
retrofitting?

ses avantages



2023 NEW YORK
DESIGN FAIR



CARBON
SEVER



Art & Culture

Museo Judío Buenos Aires /





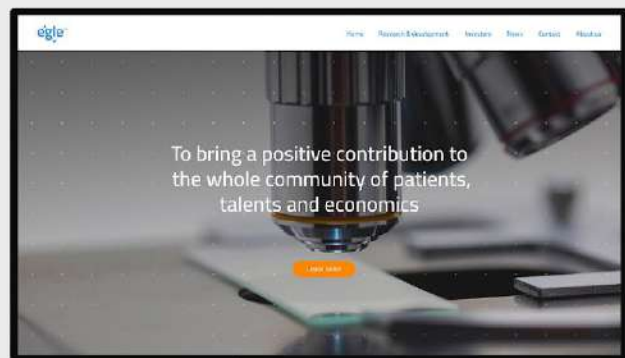
Museo Judío Buenos Aires



Bio-Tech

Eglé





City Branding

Brooklyn / Salta / Destino Punta del Este / Teodelina /
Bariloche /





idBrooklyn



MARTY MARKOWITZ



WILLIAMSBURG



BROOKLYN BRIDGE



JANE'S CAROUSEL

SALTA



institucional



Events

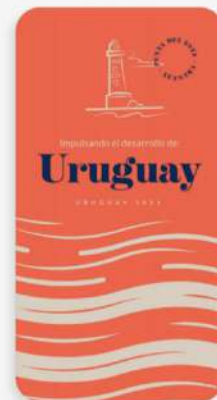


institucional
communication



Destino

PUNTA DEL ESTE





Teodelina

Santa Fe | Argentina



Campo

Balneario

Laguna

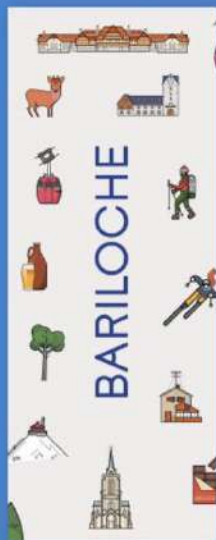


Pesca

Plaza

Ciudad





Education

CCNY 174 years / Ivy tutors / Eseade / Edutrainers / Litera





The City College
of New York

175
Years



Marbaca de la pin
Metallic pin
Tearing
Collecting
Stamp



T-shirt
T-shirt
Book
Taza de café
Sello





ivy Tutors network

Your Path to a Specialized or STEM High School

Elementary School

- Evaluate a parent's interest: "Is my child a high achiever? Do they love to learn? Do they have a passion for a specific subject?"
- Try making the transition from elementary to middle school.
- Stay involved in your child's education: Attend parent-teacher conferences, volunteer, and stay on top of homework.

Middle School

- Don't let your child's math skills go unchallenged.
- Start preparing for the high school transition by taking advanced courses or enrichment programs.
- Continuously assess and encourage your child's progress.

Did You Know?

- Middle school is a time of great change and growth.
- There are specialized high schools that accept students from all over the world.
- Many middle school students are involved in extracurricular activities.
- Many "honors" schools welcome students from all grade levels.
- Some schools offer online learning.

ivytutors.com

ivy Quarterly TO-DO Lists

Use these to-do lists to keep your high school search on track.

Spring 9th grade

- Take notes about 9th grade and begin to plan.
- Check out the ivy website for more information.

Summer

- Take notes on the ivy website and begin to plan.
- Check out the ivy website for more information.

Fall 9th grade

- Take notes on the ivy website and begin to plan.
- Check out the ivy website for more information.

Winter 9th grade

- Take notes on the ivy website and begin to plan.
- Check out the ivy website for more information.



ESEADE



Arte y Diseño



Negocios



Humanidades
y Comunicación



Economía y
Ciencias Sociales





Programma Digitaal
Didactisch Vaardig



LABORATORIO INTERDISCIPLINARIO DEL TIEMPO
Y LA EXPERIENCIA EN LA REPÚBLICA ARGENTINA



Ciclos / Tiempo

+

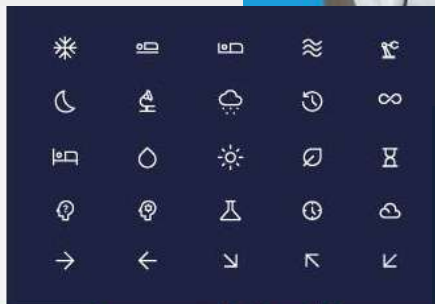


Cama / Litera

+



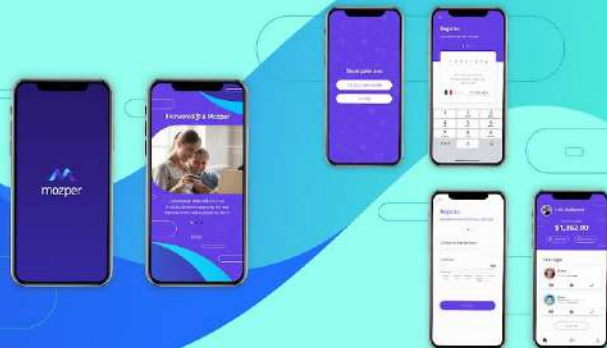
Signo L



Fintech

Mozper /





Food & Drinks

Savida / Casa Cassis / Hummus Kitchen / Tlv / Tabonette / Chungo /
Carrot / Ikos Anaya / Ikos Ouzo / Ikos Oliva / Ikos Chiringuito / Ikos
Provence / Saatz







CASA CASSIS
BARILOCHE ARGENTINA
COCINA - EXPERIENCIA - HOGAR

MIMÁ TUS
SENTIDOS



VINOS
SELECCIONADOS
wines

TRUMPETER
malbec

VALLE DE UCO, MENDOZA

2012
*Elites con aromas de frutas y especias. Fermentación
durante 10 días hasta un alcohol residual de 120 gramos
por litro. La fermentación es detenida por el agregado de
agua ardiente de origen natural, con el fin de preservar
su carácter de elite.*
2012

ALC 16% VOL. ACIDEZ TOTAL 5,3 g/l. ALICAR RESIDUAL 119 g/l.

LUIGI BOSCA
cabernet sauvignon

PRINCIPALES

< Platos para disfrutar >

No



19

Ingredientes de nuestra huerta



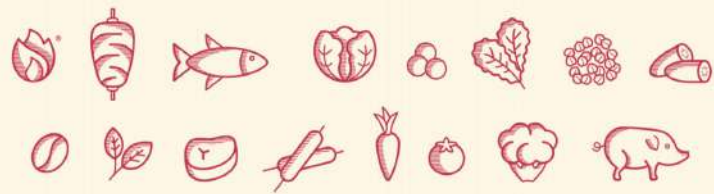
CASA CASSIS
BARILOCHE ARGENTINA



No

26

18,5%







asian à la carte
ANAYA



OUZO



GREEK CUISINE WITH A TWIST

A new culinary journey. Lathis Cuisine goes from the old serving Greek cuisine to give a delicious twist to one of the most influential chefs in his homeland, and his restaurant in Athens, "Lathis", serves as a modern restaurant for the unique interpretation of old and modern dishes.

In Lathis Cuisine's restaurant, modern cuisine combines old and traditional with contemporary style, elegance, and intriguing influences from the island. The results are here for you to savor, enjoying seafood and locally sourced ingredients bursting with fresh flavors and mouth-watering aromas across the plate. Stay at Lathis and enjoy with those you love.

Lathis
Cuisine

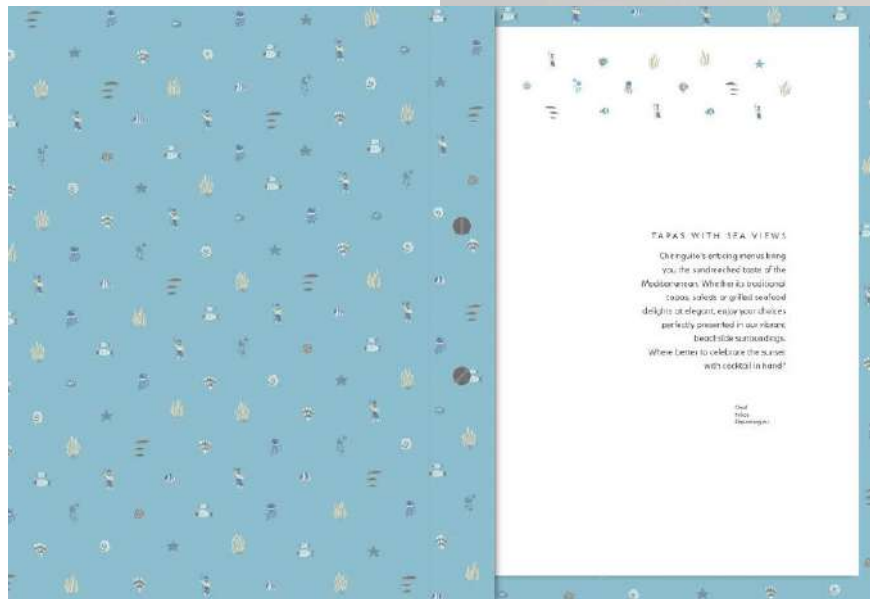


GREEK & LA CARTE





ikos[™] CHIRINGUITO



Provence

French à la carte





Saatzo

Healthy Foods



Government

Bicentenario Argentino





**200 AÑOS
BICENTENARIO
ARGENTINO**



Healthcare

Natphar /



Natphar®

sueño profundo

Lorem ipsum dolor sit amet,
consectetur adipiscing elit,
sed diam nonummy nibh.



Mobility

Aeropuertos Argentina / Booking Vans





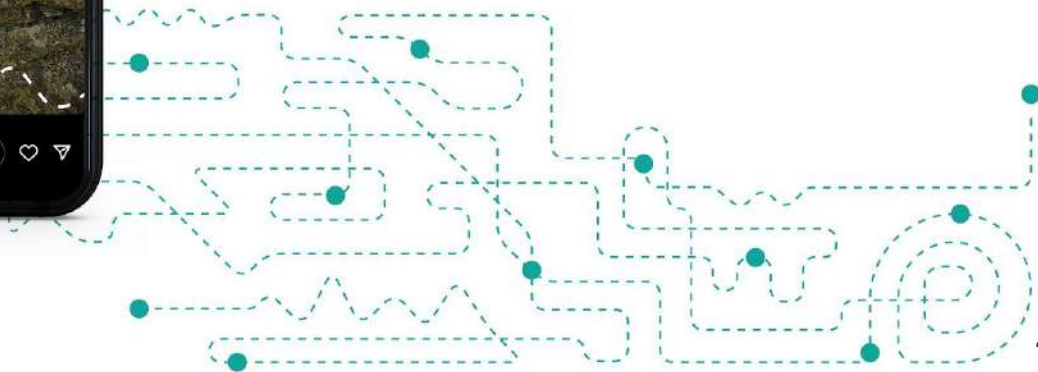
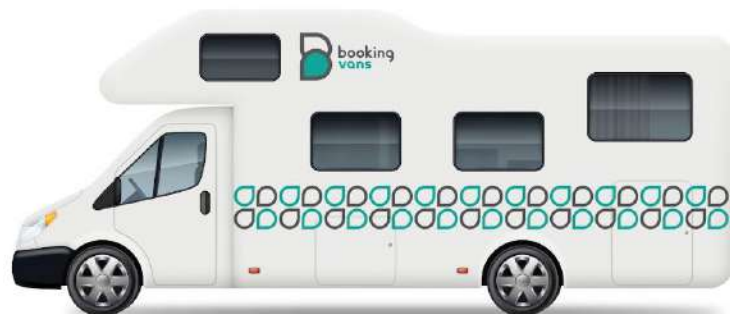
**Aeropuertos
Argentina**







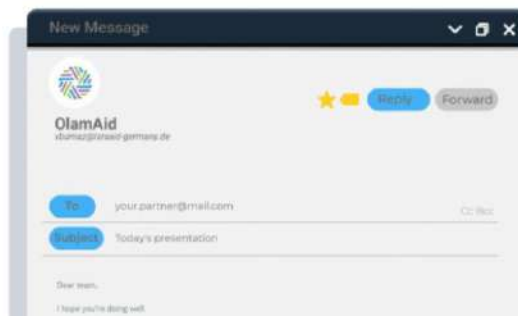
**booking
vans**



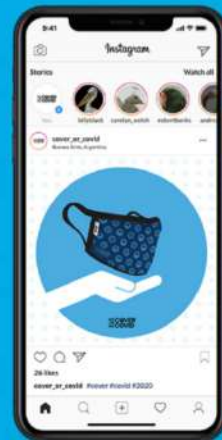
Non profit

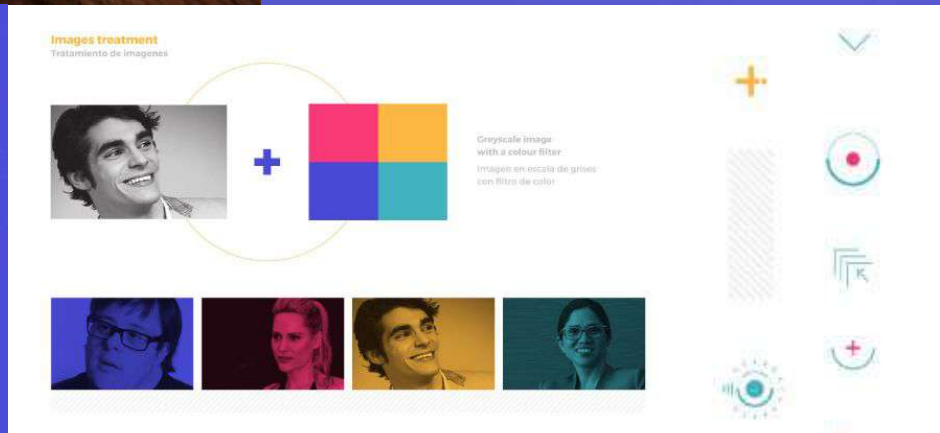
Olam Aid / Cover or Covid / Embracing Diversity / Women for
Afghanistan / NJH





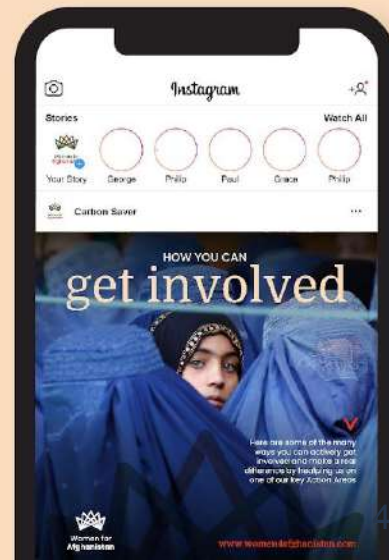
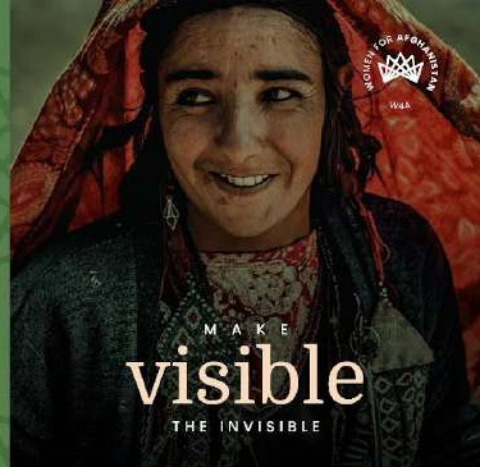
WE OR WE COVER COVID







Women for
Afghanistan



**NETZWERK JÜDISCHER
HOCHSCHULEHRENDER**
in Deutschland, Österreich
und der Schweiz



NJH



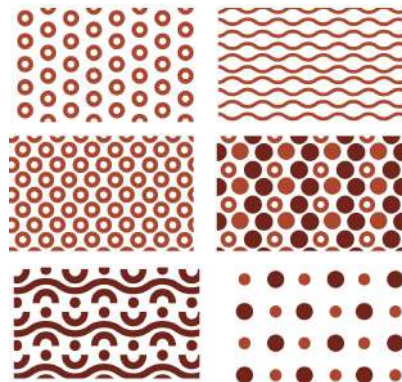
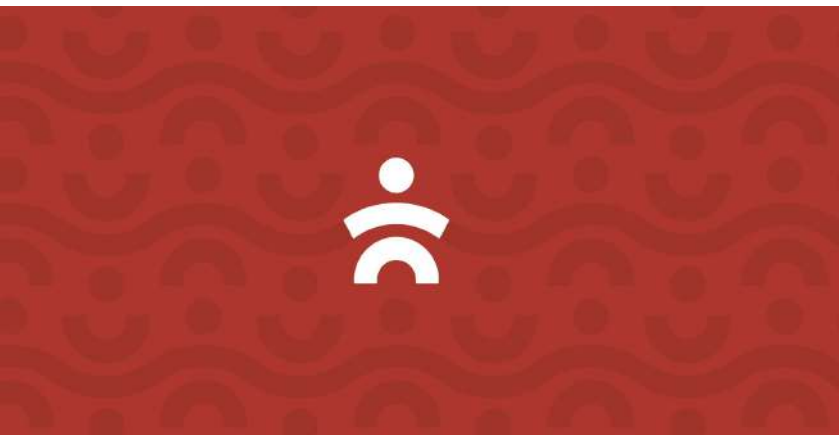
Professional services

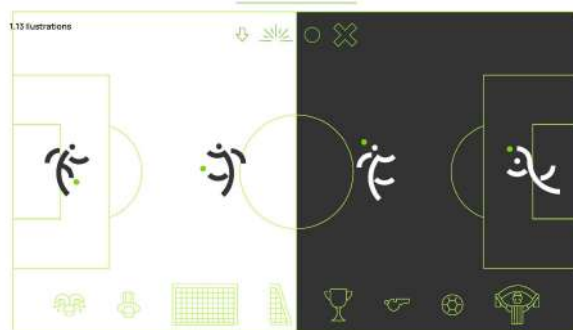
Portas / Bayton / Futbol Sites / Fans Play Media / Stadium news /





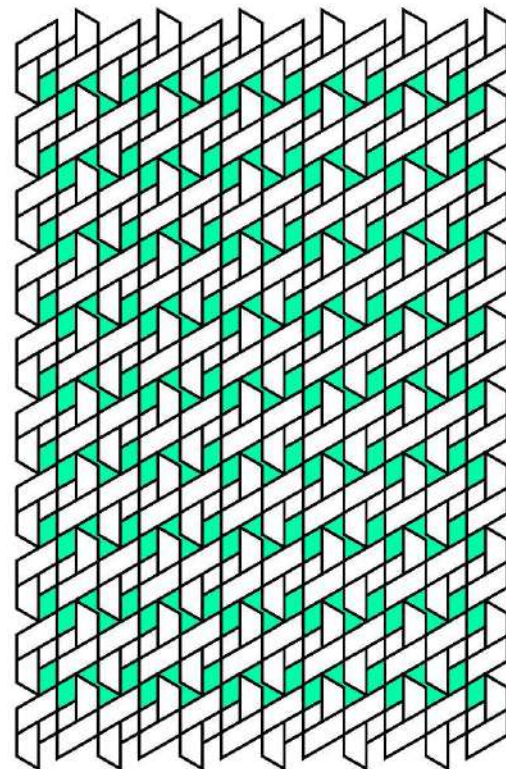
Bayton





**WE ARE
FANS**

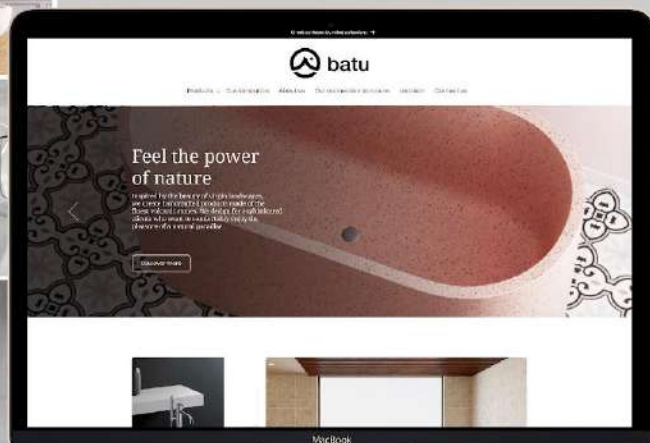


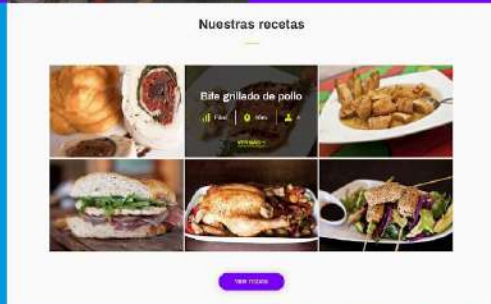


Retail

Batu / Bompras / Rex /

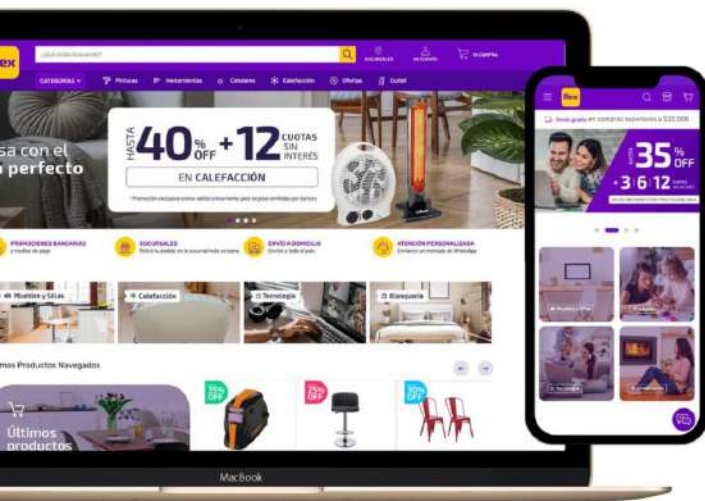








Website



Security

4i Digital /





4iDigital

Funciones



2020 - Sistema de identidad visual digital

Este sistema de identidad visual digital garantiza la seguridad de los datos biométricos y la privacidad de los usuarios, permitiendo la verificación de la identidad de las personas de manera segura y eficiente.



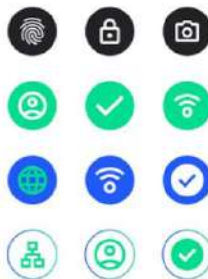
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2020 - Sistema de identidad visual digital



Transparente

Tu saldo y movimientos a la vista y detallados

Sencilla

Tus transacciones en pocos pasos

Segura

Tu cuenta protegida con tus datos biométricos



Cuidamos a los clientes del fraude digital con nuestras pruebas de validación de identidad

¿Sabías que un ciberataque se produce en **menos de un minuto?**

Nuestras soluciones proveen **máxima seguridad** ante estas amenazas



Nuestra solución garantiza una experiencia de usuario fluida y segura

¿Cómo hacemos una prueba de vida?

Se le solicita a la persona que busque un lugar con buena luz

Se le pide que coloque su rostro en la marca de agua en pantalla



Se elige el mejor fotograma para validar

Se cruza la imagen con entidades de confianza



90%

de las empresas pierden potenciales clientes durante el proceso de validación de identidad



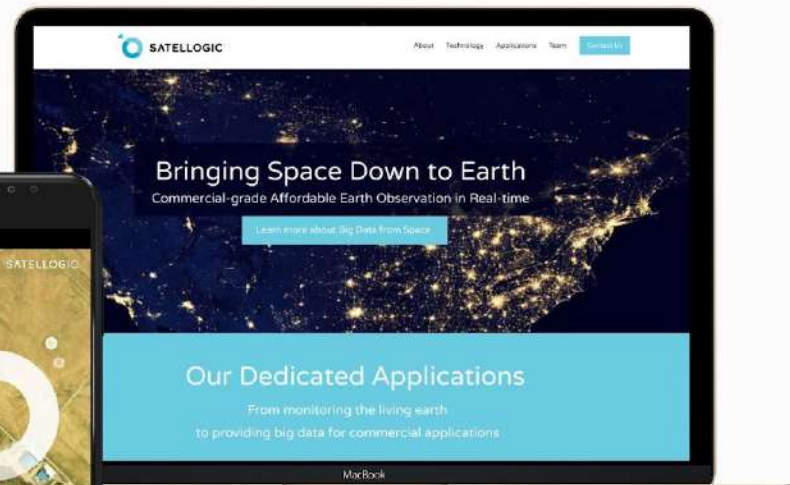
En 4i digital hacemos el onboarding sencillo y sin fricciones utilizando el mapa biométrico de las personas



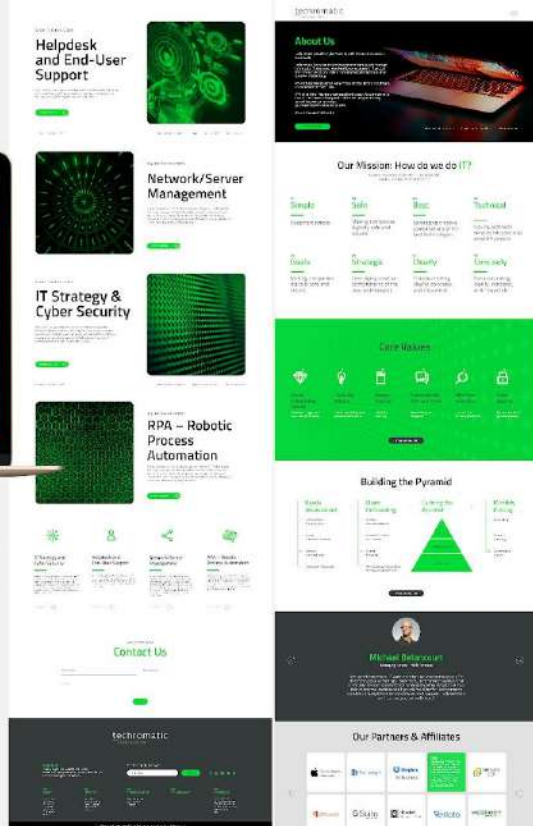
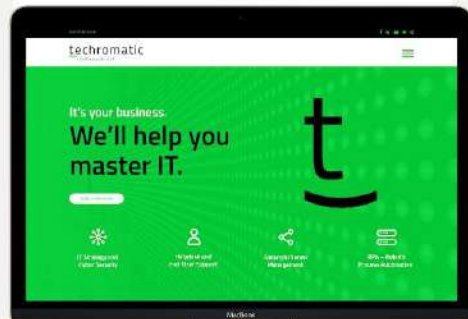
Technology

Satellogic / Zetech / Atlas / Techromatic /





▶ SAT ○ IMG ▲ APP



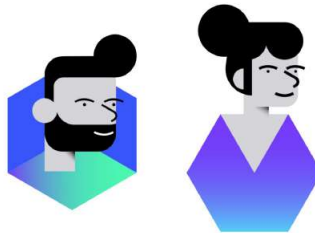
techromatic

a better way to do IT.



Zetech







Membranding is an **international branding company**, established in **Buenos Aires, New York, and Madrid**, with a network of associates worldwide. With over 30 years of experience, we specialize in developing identity and positioning for both local and international companies.

Our clients include:

Coca Cola, Duty Free Shop, United Nations, TED, City College of New York, Global Invest Her, C3 Science Cultural Centre.

**Customers of regional identities
(countries and cities):**

Argentinian Bicentennial Brand, Brooklyn Borough, City of Berlin, City of Salta, City of Godoy Cruz, City of Bariloche



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Founder & Manager

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