

Juan Pablo Olivieri

Master's Candidate in Editorial Design (UNL)

Visual Communication Designer (UNLP)

Professor of Visual Communication (UNLP)

Juan Pablo Olivieri is a Visual Communication Designer, graduated from the Faculty of Arts at the National University of La Plata (UNLP), where in 2014 he earned, with honors, the degree of Professor of Visual Communication Design. He is currently working on his master's thesis in Editorial Design for Analog and Digital Media at the National University of the Littoral (UNL).

In his professional practice, he directs Olivieri Design Studio, specializing in editorial design, visual identity, and institutional communication, leading projects for both national and international companies and institutions. Previously, he worked for over twelve years at Guerrini Design Island, where he became Art Director and developed identity, communication, editorial, signage, web design, and packaging projects for companies in more than fifteen countries, as well as for governmental organizations, foundations, and international institutions such as the United Nations and IFOAM.

His work has been recognized in design competitions in Argentina and Mexico, and in 2025 he was awarded the Argentine Good Design Seal. He has also given lectures and courses on editorial design and technology.

Since 1998, he has been a faculty member at the UNLP Faculty of Arts, where he currently serves as Head Teaching Assistant in the Technology and Materials 2A course. He has also taught in Visual Language 1 and Visual Communication Design Workshop 4A. In addition, he has taken part in research projects at both the Faculty of Economic Sciences and the Faculty of Arts at UNLP.