‹innovus›

SOFTWARE COMPANY

Profile

Sector: Software Development
Type of service: Outsourcing
Founding date: Sept. 2020
People in the team: 20

Metrics

Results that support our value proposition:

+100 clients
+150 completed projects
+90,000 hs sold
Presence in Argentina, Mexico, United States, Chile, Costa Rica, Uruguay and Ecuador.

Team

Juan Cavallero
CEO - Co-founder

Julio Glanzmann
CTO - Co-founder

Contact

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We connect talent with technology to accelerate digital transformation. We offer IT staffing and custom software development, helping to scale teams, reduce costs and optimize investments. We work with individual profiles or dedicated teams, and add value by integrating solutions with artificial intelligence to automate processes and improve efficiency.

Problem

Many companies face challenges in filling IT positions: software development is not part of their core business, they do not have the internal structure to respond to peaks in demand, and they are looking to reduce the risks and costs associated with hiring, training and talent turnover. Added to this is the global shortage of qualified technical profiles, which makes it increasingly difficult to attract and retain experienced developers.

Solution

- Cost reduction: we assign validated profiles without the client having to assume the costs of direct hiring.
- Operational sustainability: when a resource leaves, we manage the replacement quickly, reducing the risk of turnover.
- Real scalability: we adapt the teams (full-time / part-time) according to the workload, without unnecessary compromises for the client.
- Value with AI: we integrate artificial intelligence to automate tasks and accelerate processes.

Market

- The global IT services outsourcing market size was estimated at USD 530.15 billion in 2021 and is expected to reach around USD 1065.10 billion by 2030, at a CAGR of 8.06% during the period from 2022 to 2030.
- The offshore segment will grow well during this period. This segment is expected to dominate the market in the coming years. While we are aiming to expand in Latin America by 2023, in the long term there is plenty of market to capture in the rest of the world.

In a constantly growing market, we are committed to continue expanding and capturing new opportunities globally with a flexible, efficient model focused on the real value we deliver.

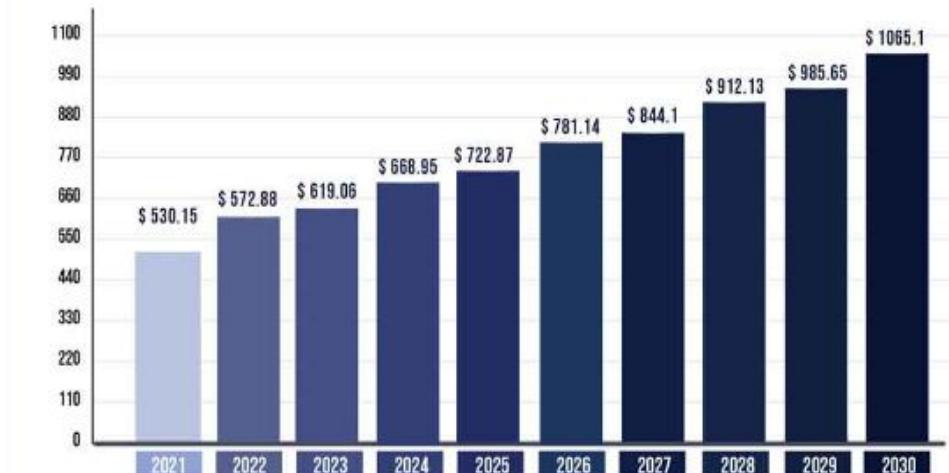**IT SERVICES OUTSOURCING MARKET SIZE, 2021 TO 2030 (USD BILLION)**

PRECEDENCE RESEARCH