

Reciklo – Transforming the Automotive Industry through the Circular Economy

What is Reciklo?

Reciklo is the first specialized marketplace for recycled auto parts in Latin America. We connect insurance companies, repair shops, and certified dismantlers to enable the safe and traceable purchase of original parts, promoting sustainability and efficiency in vehicle repairs.

The Problem

In Latin America, 95% of reusable auto parts are destroyed, resulting in over USD 12 billion in annual losses. The industry is fragmented, lacks transparency, and operates largely through informal and unregulated channels.

Our Solution

A digital platform that:

- ✓ Centralizes the legal supply of recycled parts
- ✓ Ensures traceability and quality (RUDAC-certified)
- ✓ Reduces repair costs by up to 60%
- ✓ Integrates AI for part search and diagnostics
- ✓ Provides integrated logistics with door-to-door delivery
- ✓ Allows users to quote and manage repairs through verified workshops

Impact

Each recycled part reduces CO₂ emissions by up to 80% compared to manufacturing a new one. Reciklo drives circular economy practices, fights illegal markets, and promotes a more responsible and sustainable mobility model.

Founding Team

- **Catriel Videla (CEO)** – Former CEO at Simpliseg / RUS
- **Federico Repond (CTO)** – CEO at Artekium
- **Alejandro Quatrochi (COO)** – CEO at Autopartes CBA

Traction

12 certified dismantlers onboard
20,000+ products listed
3 insurance companies integrated

Contact

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Join the movement: Be part of the next big disruption in sustainable mobility.